



TOURISM COMMISSION AGENDA

COUNCIL CHAMBERS

MONDAY, MARCH 13, 2023

4:15 PM

1. Call to Order
2. Routine Business - Minutes of Previous Meeting, Financial Report and Lodging Tax Collections
3. Requests to be heard (3 minutes each)
4. Meet Devin Winjum
5. Minne-Roadtrip – Chicago Travel and Adventure Expo wrap up
6. Adjournment



TOURISM COMMISSION MINUTES

COUNCIL CHAMBERS

MONDAY, JANUARY 9, 2023

4:15 PM

Call to Order and Roll Call

The meeting was called to order at 4:28 pm by Vice Chairperson Heidi Nelson. Those in attendance included Commissioners Ashley Reller, David Connelly and Susan Garwood. Also in attendance were Chamber President Nort Johnson and City Clerk Heather Slechta. Commissioners Miki Campbell Orr, Janna Viscomi and Leslie Dudley were not in attendance.

Routine Business

- A. Minutes of the Previous Meeting
- B. Financial Report
- C. Lodging Tax Collections

Chamber President Nort Johnson stated that the lodging tax for October is the highest its ever been, it could be because room rates have increased. He also stated that 2022 expenses are still being expensed out, and that the lodging tax overall is higher than anticipated.

A grant for the Minne-Road trip was received to pay for a portion of the Chicago trip.

Motion by Commissioner Reller, seconded by Commissioner Connelly to approve Routine Business that included the minutes of the November 14, 2023 meeting, Financial Report and Lodging Tax Collection.

Requests to be Heard

Commissioner Sue Garwood stated that this is her last meeting as she is moving to New Zealand, her going away party will be on February 15 from 3p-7p at the historical society. David Nichols will be the new Executive Director.

2023 Management Plan

Chamber President Nort Johnson stated that he met with City Administrator Tim Murray to discuss the future of the Tourism Commission. The Commission will transition to a committee that will be ran by the Chamber. City staff will be working to update the contract between the City and the Chamber, and it will include the requirement to have a Council representative on the committee.

Due to the resignation of Kelly Nygaard, Johnson will be taking over the tourism duties. They are currently working on a service agreement for social media postings and the website. They have hired additional staff, Devon, they will be starting next week, they will be updating the calendar. The Chamber is looking to possibly put an office downtown. Chamber Staff will be keeping up with the items that Nygaard was working on.

Minne-Roadtrip Update

Johnson stated that now that Owatonna and Northfield are staff, the Minne-Roadtrip is looking to attend more that the Chicago show, possible locations include Des Moines and Sioux Falls. They will be putting together a give-away basket. The basket will include items from Vintage Escapes, Woolen Mills, 10,000 Drops as well as items from Northfield and Owatonna.

Commissioner Garwood asked if the travel budget should increase by \$500.00 and increase the Minne-

Roadtrip to \$10,000, and move promotional items up from \$3,000to \$4,000.00.

Motion by Commissioner Garwood, seconded by Commission Reller to approve a modified budget and carried unanimously.

2023 Meeting Schedule

Johnson stated that the schedule as of now will stay the same. Meetings will be in March, May, July, September and November. Johnson is looking forward to strategic planning with the EDA, Chamber, and Tourism commission.

Commissioner Nelson left at 5:00 pm.

Adjournment

The Tourism Commission meeting adjourned at 5:13 pm.

Respectfully Submitted,

Heather Slechta
City Clerk

Faribault Area Chamber of Commerce Tourism
Lodging Tax Report
2022

Faribault Area Chamber of Commerce and Tourism												
Lodging Tax Collection Record												
Month	2017 tax	2017 YTD	2018 tax	2018 YTD	2019 tax	2019 YTD	2020 tax	2020 YTD	2021 tax	2021 YTD	2022 tax	2022 YTD
January	\$8,468.34	\$8,468.34	\$9,045.83	\$9,045.83	\$6,724.30	\$6,724.30	\$7,021.13	\$7,021.13	\$1,598.56	\$1,598.56	\$8,012.45	\$8,012.45
February	\$7,651.59	\$16,119.93	\$8,448.17	\$17,494.00	\$9,171.19	\$15,895.49	\$8,631.94	\$15,653.06	\$3,581.86	\$5,180.42	\$7,483.16	\$15,495.61
March	\$7,316.37	\$23,436.30	\$6,990.91	\$24,484.91	\$7,348.61	\$23,244.10	\$5,473.67	\$21,126.74	\$6,435.35	\$11,615.76	\$7,579.92	\$23,075.53
April	\$7,577.22	\$31,013.52	\$7,551.38	\$32,036.29	\$6,739.65	\$29,983.75	\$2,183.85	\$23,310.59	\$5,596.65	\$17,212.41	\$9,641.45	\$32,716.97
May	\$11,310.71	\$42,324.23	\$8,318.65	\$40,354.94	\$13,188.56	\$43,172.31	\$2,961.41	\$26,271.99	\$12,882.35	\$30,094.76	\$12,807.81	\$45,524.78
June	\$12,524.93	\$54,849.16	\$12,585.17	\$52,940.11	\$13,189.05	\$56,361.36	\$3,736.45	\$30,008.45	\$6,860.44	\$36,955.20	\$13,955.90	\$59,480.68
July	\$13,830.14	\$68,679.30	\$12,394.65	\$65,334.76	\$12,007.37	\$68,368.73	\$9,584.80	\$39,593.25	\$17,294.01	\$54,249.21	\$16,728.33	\$76,209.01
August	\$13,268.92	\$81,948.22	\$14,203.25	\$79,538.01	\$13,621.18	\$81,989.91	\$7,548.15	\$47,141.39	\$17,098.67	\$71,347.88	\$14,630.29	\$90,839.30
September	\$13,475.09	\$95,423.31	\$13,084.40	\$92,622.41	\$12,052.18	\$94,042.09	\$7,537.04	\$54,678.44	\$13,206.57	\$84,554.45	\$13,799.99	\$104,639.29
October	\$11,229.95	\$106,653.26	\$10,906.00	\$103,528.41	\$11,495.01	\$105,537.10	\$4,759.03	\$59,437.47	\$9,571.59	\$94,126.04	\$13,193.16	\$117,832.45
November	\$9,006.28	\$115,659.54	\$7,651.00	\$111,179.41	\$8,558.32	\$114,095.42	\$4,989.18	\$64,426.65	\$8,307.20	\$102,433.24	\$8,551.20	\$126,383.65
December	\$8,676.25	\$124,335.79	\$7,651.00	\$118,830.41	\$7,546.92	\$121,642.34	\$3,802.83	\$68,229.48	\$8,358.89	\$110,792.13	\$9,220.95	\$135,604.60
Year Total	\$124,335.79		\$118,830.41		\$121,642.34		\$68,229.48		\$110,792.13		\$135,604.60	