



TOURISM COMMISSION AGENDA

COUNCIL CHAMBERS

MONDAY, JULY 10, 2023

4:15 PM

1. Call to Order and Roll Call
2. Routine Business
- A. Approval of the Minutes
 - B. Budget Review
 - C. Lodging Tax Collections
3. Requests to be heard (3 minutes each)
4. Social Media/Marketing Report
5. Minne-Roadtrip Report
6. Singing Hills Draft Video Review
7. Next Meeting Date: September 11, 2023 at 4:15 pm.
8. Adjournment



TOURISM COMMISSION MEETING

June 10, 2023

4:15 – 5:30 p.m.

City Hall

1. Call to Order & Roll Call
2. Routine Business –
 - Consent Agenda
 - Minutes of the previous meeting
 - Budget review
 - Lodging Tax Collections
3. Requests to be heard (3 min each).
4. Social MediaMarketing Report
5. Minne-Roadtrip Report
6. Singing Hills draft video review
7. Next meeting?
8. Adjourn

Faribault Area Chamber of Commerce Inc.

Tourism

July 2023 Budget Report

		2023 Budget	2023 YTD July 7, 2023
Ordinary Income/Expense			
Income			
	Tourism Income carry over	31,262.71	31,262.71
	Tourism Lodging Tax	124,000.00	34,593.55
	CO-OP Income	16,500.00	7,445.00
	EMT Grant	10,000.00	6,590.00
	Total Tourism Income	181,762.71	79,891.26
	Total Income	181,762.71	79,891.26
	Gross Profit	181,762.71	79,891.26
Expense			
Tourism Expense			
Tourism Overhead			
	Tourism Dues and Subscriptions	1,100.00	488.94
	Overhead	18,000.00	10,500.00
	Total Tourism Overhead	19,100.00	10,988.94
Tourism Marketing Services			
	Development/Training	1,500.00	892.00
	Marketing Services	40,000.00	23,333.33
	Tourism Marketing Services - Other	1,000.00	1,359.95
	Total Tourism Marketing Services	42,500.00	25,585.28
Tourism- Marketing & Advertising			
	Website	1,000.00	1,000.00
	Ad Production	500.00	250.00
	Promotional Items	4,000.00	1,010.00
	Postage	600.00	760.14
	Travel Shows	5,000.00	938.42
	Brochure Display/Distribution	2,000.00	907.41
	Brochure	1,700.00	0.00
	Digital Campaigns	12,500.00	0.00
	Explore Minnesota Travel Guide	5,000.00	4,640.00
	Minne Road Trip	10,000.00	10,000.00
	Billboards	24,000.00	14,674.00
	Facebook	2,000.00	0.00
	Hostings	3,500.00	0.00
	Other Marketing & Advertising Expense	10,000.00	404.00
	Total Tourism Advertising	81,800.00	34,583.97
	Total Expense	143,400.00	71,158.19
	Net Ordinary Income	38,362.71	8,733.07

W.T.F. Weekender

WELCOME TO FARIBAULT

June 29th, 2023

Event Guide

Volume 1, Issue 23

Independence Day Celebrations

- **Faribault Fireworks**
 - July 4th 10:00 pm
- **Roberds Lake Boat Parade**
 - July 4th 2:00 pm
- **Morristown Celebration**
 - July 4th 9:00 am - 12:00 am
- **Elysian Celebration**
 - June 30 - July 4th
 - facebook.com/elysianmn
- **Northfield Fireworks**
 - July 4th 10:00 pm
- **Owatonna Patriot Skies Fireworks**
 - July 4th 10:00 pm

Every Week!

- **BINGO**
 - Saturdays 2:00 pm
 - Boxers Bar - Faribault
- **Meat Raffles**
 - Saturdays 6:00 pm
 - Our Place on 3rd Faribault
- **Historic Mill Tour**
 - Fridays & Saturdays 11:00 am - 1:00 pm
 - Faribault Mill
- **BINGO & Meat Raffles**
 - Saturdays 2:00 PM
 - Bridge Street Tavern
 - Owatonna
- **Meat Raffles**
 - Sundays 2:00 pm
 - Channel Inn Warsaw
- **Bloody Bar & Breakfast**
 - Sundays 9:00 am - 1:00 pm
 - Boxers Bar - Faribault
- **Cow Quiz (Trivia)**
 - Sundays 7:00 pm
 - The Contented Cow
 - Northfield

Have an Event?

Add it to our Public Event Calendar
Faribaultmn.org or
scan the QR Code below



Fun In Faribault

All Weekend

- **A 35th Anniversary Musical Review** - Celebrate 35 years of wonderful theater including over 30 musical numbers by talented PCT actors.
 - Friday & Saturday 7:30 pm
 - Sunday 2:00 pm
 - **Paradise Center for the Arts**, 321 Central Ave N, Faribault
 - Members \$18 / Non-Members \$20 / Students \$14

Friday, June 30th

- **Brodini Comedy Magic Show (ASL Interpreted)** - Scarves, coins, cards, balls, ropes, and ordinary items become animate objects of wonder and curiosity
 - 10:00 am
 - **Central Park**, 430 2nd Ave NW, Faribault
 - Free
- **Steve Huber (Live Music)** - Acoustic artist, blending the best music of the '50s, '60s, '70s and '80s
 - 7:00 pm - 10:00 pm
 - **El Rey Del Taco** 4:00 pm - 8:00 pm
 - **10,000 Drops Craft Distillers**, 28 4th Street Northeast, Faribault
 - Free

Saturday, July 1st

- **Shenanigans (Live Music)** - A father/daughter duo with a passion for music
 - 5:00 pm - 7:00 pm
 - **Twisted Chicken** 12:00 pm - 6:00 pm
 - **Vintage Escapes Winery**, 8950 Dodd Rd, Kilkenny
 - Free
- **Lars Carlson (Live Music)** - Multi-instrumentalist with music that serves up a sonic jambalaya of acoustic blues, folk, gospel, and roots rock. His originals are tasty and his hymn adaptations, spicy
 - 7:00 pm - 10:00 pm
 - **El Rey Del Taco** 3:00 pm - 8:00 pm
 - **10,000 Drops Craft Distillers**, 28 4th Street Northeast, Faribault
 - Free

Outta Town Fun

Saturday, July 1st

- **Acoustic View (Live Music)** - Acoustic View is a two-piece acoustic Duo for all occasions playing variety from Fleetwood Mac to Johnny Cash & Pink Floyd
 - 6:00 pm - 8:00 pm
 - **2 Cavemen Grill'in** 12:00 pm - 8:00 pm
 - **Mineral Springs Brewery**, 111 N Walnut Ave, Owatonna
 - Free
- **The Zillionaires (Live Music)** - A guitar band with extras. Original music and covers blues, country, roots, rock, and R and B
 - 6:00 pm
 - **Imminent Brewing**, 519 Division St S, Northfield
 - Free



MORE EVENTS AT: VISITFARIBAULT.COM/CALENDAR