



**City Council Work Session
Tuesday, August 17, 2021 at 1:00 PM
The Inn at Shattuck-St. Mary's**

AGENDA

1. Retreat Schedule
 - A. Retreat Schedule
2. Items for Discussion
 - A. Creation of 2022-2024 Strategic Plan
3. Future Discussion
4. Adjournment

(The Council may meet as a group for dinner)

Please contact the City Administrator's Office if you need special accommodations while attending this meeting



Annual City Council Retreat

**August 17, 2021 at 1:00 p.m.
The Inn at Shattuck – St. Mary's
1000 Shumway Avenue**

1:00 to 1:05 p.m.

Opening and Introduction

- Welcome: Mayor and City Administrator
- Agenda and Expectations

1:05 to 1:30 p.m.

LMC Webinar - Social Media for Elected Officials: Best Practices and Legal Issues *(Council only)*

- Understand the benefits and drawbacks of posting on social media platforms.
- Learn best practices on developing and managing a social media presence.
- Review potential legal issues with social media use.

1:30 p.m.

Leadership Team (Staff) to join meeting

1:30 to 2:00 p.m.

Strategic Planning Background Information Review

- 2013-2015 Strategic Plan & Action Steps
- Other Strategic Plan Examples

2:00 to 3:15 p.m.

Community Vision 2040 Review & Status/ Classification of Initiatives

- Thriving Economic Development
- Excellent Schools and High Quality Education
- Pride in Our Community
- Public Safety
- A Vibrant Downtown
- Access to Nature, Leisure, and the Arts

3:15 to 3:30 p.m.

Break

3:30 to 4:00 p.m.

Community Vision 2040 Review & Status/ Classification of Initiatives *(continued)*

4:00 to 4:45 p.m.

Compile Overall List of Goals/Objectives for 2022-2024 Strategic Plan Consideration

- Community Vision 2040 Related Items
- New/Other Items

4:45 to 5:30 p.m.	Ranking of Priorities for Goals/Objectives and Preliminary Discussion on Action Steps • Clarifications on Intent/Outcome • Resources Needed • Timing & Coordination Considerations
5:30 to 6:00 p.m.	Dinner
6:00 to 7:00 p.m.	Ranking of Priorities for Goals/Objectives and Preliminary Discussion on Action Steps (<i>continued - if needed</i>)
7:00 p.m. to Finish	Closing Thoughts & Comments



Council Work Session Memorandum

TO: Mayor and City Council
THROUGH:
FROM: Tim Murray, City Administrator
MEETING DATE: August 17, 2021
SUBJECT: Creation of 2022-2024 Strategic Plan

Discussion:

The primary focus of this year's annual retreat with the City Council and City Staff is the creation of a 2022-2024 Strategic Plan. Prior to the main topic, however, there will be a 25-minute webinar produced by the League of Minnesota Cities for the Council to watch, regarding use of social media by elected officials. This is for the Council's information only—it is not part of a new request to consider adoption of an actual policy. Communications staff (Delane James, Library & Communications Director and Brad Phenow, Communications Coordinator) with the City have arranged this, and will be present to take any questions or comments. Following the webinar, the full Leadership Team from City staff will join the retreat.

The City Council adopted the 2013-2015 Strategic Plan in July of 2013. That plan contained 29 objectives, divided generally by department or function. A status update on each of the 29 objectives from the plan was last reviewed with the Council on October 29, 2015 (copies of the plan and the status update are attached). At that time, the vast majority of the objectives were either fully or almost fully completed.

In 2014, the City put together a Steering Committee and hired a planning consultant to assist with the preparation of a visioning document for the community. The document, named the Community Vision 2040 (CV 2040), contains six strategic priorities, and within each, there were numerous goals and initiatives identified (a total of 89 initiatives are contained within the document). The CV 2040 was adopted by the City Council on May 12, 2015. An update on the status of the goals and initiatives was prepared by staff and reviewed with the Council on June 6, 2017. A copy of CV 2040 with the status updates (the comments are in blue) is attached.

Since the adoption of CV 2040, the City undertook a three-part comprehensive planning effort, identified as the "Journey to 2040". The resulting plans were adopted by the City Council as follows:

- Downtown Master Plan (Res. 2019-178, September 10, 2019)
- Parks, Trails, & Open Space Plan (Res. 2019-265, December 23, 2019)
- Comprehensive Plan (Res. 2020-149, September 22, 2020)

These three plans provide the framework and guidance for a wide variety of initiatives and projects that the City has or will undertake.

Staff is will be providing a current update on the status of the initiatives covered in the CV 2040. From that, a "position" on each of the initiatives will be established as follows:

1. Completed
2. In Progress & Continuing
3. Led by Others (City support)
4. Not a Priority (not for Strategic Plan consideration)

In addition to the initiatives identified in CV 2040, the Council (as well as Staff) should propose other goals and objectives for consideration of inclusion in a new strategic plan. The intention is to have a very focused plan, with clear action steps and measurable outcomes. While the previous strategic plan included 29 objectives, I believe 12-15 would be a good target. Furthermore, I would recommend that these 12-15 items have some level of connection or interaction outside of standard City operations, with a broader community impact.

From the review of the updated status of the CV 2040 initiatives and other discussion, the Council and Staff will work to develop a listing and implementation steps for a 2022-2024 Strategic Plan. A draft of this plan will be brought back for Council consideration and adoption at an upcoming meeting. The adopted plan can then be used by Staff to help prioritize activities and secure/allocate the necessary resources to successfully implement the plan.

Recommendation:

Review/discuss the updates to CV 2040 and provide recommendations on the goals and objectives to be included in a 2022-2024 Strategic Plan

Attachments:

1. Social Media for Elected Officials
2. 2013-2015 Strategic Plan
3. 2013-2015 Strategic Plan Objectives - 2015-10-29 Status Update
4. Community Vision 2040 - 2017-06-06 Status Update
5. Retreat Presentation1 2021-08-17x - Intro and Background - Tim
6. Retreat Presentation2 2021-08-17x - CV2040 Strategic Priority 1 -

- Deanna
7. Retreat Presentation3 2021-08-17x - CV2040 Strategic Priority 2 - Delane
 8. Retreat Presentation4 2021-08-17x - CV2040 Strategic Priority 3 - Tim
 9. Retreat Presentation5 2021-08-17x - CV2040 Strategic Priority 4 - Dusty
 10. Retreat Presentation6 2021-08-17x - CV2040 Strategic Priority 5 - Mark
 11. Retreat Presentation7 2021-08-17x - CV2040 Strategic Priority 6 - Paul



MEMBERLEARN ONLINE COURSES

Social Media for Elected Officials: Best Practices and Legal Issues

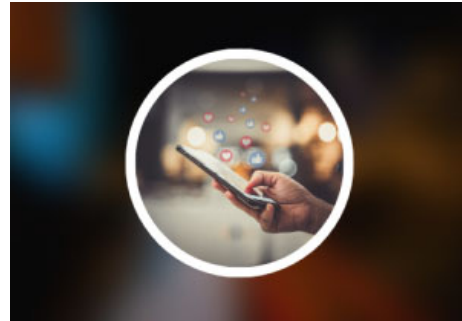
Primary audience

Elected officials

Course time

25 minutes

Cities and their elected officials are increasingly using social media to engage with residents, share information, and deliver services more quickly and effectively than ever before. While this can be a valuable, efficient, and economic tool, social media can also pose some unexpected challenges.



This course provides an overview of social media usage for elected officials. You'll walk through types of social media, common elected official uses for social media, best practices for creating accounts, posting as an elected official, and legal issues and considerations.

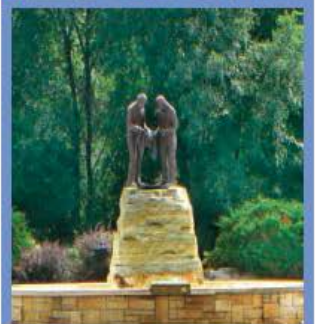
By completing this course, you will:

- Understand the benefits and drawbacks of posting on social media platforms.
- Learn best practices on developing and managing a social media presence.
- Review potential legal issues with social media use.

Register now!

Subject matter expert

Pam Whitmore, Former Collaboration and Mediation Manager, League of Minnesota Insurance Trust





2013 STRATEGIC PLAN

**A DYNAMIC, GROWING COMMUNITY SITUATED AT THE CONFLUENCE OF THE
CANNON AND STRAIGHT RIVERS IN SOUTHERN MINNESOTA.**

Our Outcome

To create unified goals and outcomes for the City that respects the roles of the City Council and staff and provides for a respectful, trusting, equitable and collaborative workplace.

Our Assets

Diversity, History, Identity, Downtown, Volunteers, Seniors, Activities, Recreation, Lakes, Rivers, Technology, Industry, Small Town Character, Faith, Community Leaders, Schools, State Facilities, Architecture, Progressive, Opportunity, Amenities and Potential.

Our Strategies

The City of Faribault has four strategic priorities. They are designed and aggregated to represent the most important policy issues today as well as into the immediate future. These four strategies are in no particular order of importance or priority. Each strategy includes a brief definitional phrase.

1. **Unified Workplace** – mission-driven and cohesive culture
2. **Destination Community** – progressive and balanced growth management
3. **Facilities Management** – prudent investment and use of capital assets
4. **Financial Security** – efficient and effective municipal services

Each strategy is comprised of nine descriptive Characteristics along with a list of objectives. The characteristics identify qualities and considerations within the strategy. The Objectives are specific projects and activities that implement that strategy.

The strategic plan is designed to be a guide and roadmap for the City moving forward. A strategic plan has varying lengths – generally three to five years is the norm. A strategic plan is updated as needed, both informally and formally. It is prudent to officially update the plan on an annual basis as determined by the City Council.

UNIFIED WORKPLACE

GOAL: To create and maintain a mission-driven and cohesive culture among all city employees, City Council members, and advisory board members.

CHARACTERISTICS

- o Clearly defined roles
- o Employee handbook
- o Respectful relationships
- o Succession planning
- o Emergency Mgmt.
- o Goals and objectives
- o Diversity
- o Public Safety
- o Distinctive Council Members

OBJECTIVES

Administration

- Update the Community Management Plan.
- Update the employee handbook and make it available to all employees.
- Update the City Code.
- Complete and implement the Employee Compensation Study into the City budget.
- Work with the City Council and the River Bend Nature Center Board to update and approve the River Bend Agreement.



Public Safety

- Update the City's Safety Training Manual and implement the proper training for all staff and City Council.
- Update the City's Continuity of Operations Plan and the Multi-Hazardous Plan.
- Revitalize the existing Rice County Drug Task Force partnership.
- Explore reestablishing the Crime-Free Multi-Housing model.

DESTINATION COMMUNITY

GOAL: To support Faribault's economically diverse, healthy, and historic community through *progressive and balanced growth management*.

CHARACTERISTICS

- | | | |
|----------------------------|----------------------------|------------------------------|
| o Infrastructure: Highways | o Economic development | o Orderly annexation |
| o Infill development | o Life-cycle housing needs | o Comprehensive plan update |
| o Residential growth | o Land use plans & zoning | o Business-friendly policies |

OBJECTIVES

Economic Development

- Prepare an economic development strategy based on market potential.
- Prepare a strategy to address rental, upscale and other types of housing identified in local housing studies.
- Identify the process to update the Comprehensive Plan in 2014.



Engineering/Public Works

- Review programming and funding of public infrastructure improvements.
- Evaluate existing agreements and policies with other agencies to determine fair and equitable cost sharing.
- Complete the Airport rezoning and the 2014 Airport Master Plan update.
- Explore the Bikeable Community initiative designating bike routes within Faribault and those connecting to neighboring communities and other destinations.

Information Technology

- Prepare a City-wide Information Technology Strategic Plan.
- Install Granicus web streaming capabilities.
- Implement iPad technology so the City can prepare paperless packets.
- Update the City's web site to be mobile friendly.

FACILITIES MANAGEMENT

GOAL: Ensure the longevity of City-owned facilities, infrastructure, and programs through *prudent investment and use of capital assets.*

CHARACTERISTICS

- | | | |
|------------------------|----------------------------|--------------------------------|
| o City Hall | o Public safety facilities | o Parks and trails |
| o Community Center | o Aquatic Center | o Environmental sustainability |
| o Space needs planning | o Capital Improvement Plan | o Buckham Memorial Library |

OBJECTIVES

Administration

- Perform a needs, structural, and operational assessment of City owned facilities.
- Prepare a long range management plan for vacant City properties.

Buckham Memorial Library

- Create and implement a strategic plan for the Buckham Memorial Library.

Parks & Recreation

- Inventory all City parks and prepare a Parks Maintenance Plan.
- Prepare a plan for major Aquatic Center improvements.

Public Works

- Replace the water meter system.



FINANCIAL SECURITY

GOAL: To plan and budget in a prudent fiscal manner that provides for *efficient and effective municipal services* now and in the future.

CHARACTERISTICS

- | | | |
|---------------------------------|------------------------------|---|
| o Customer Service | o Stabilized tax rate | o Collaborations and partnerships |
| o Financial policies | o Utility rate analysis | o Records management |
| o Multi-year financial modeling | o Web-based customer service | o Organizational structure and staffing |

OBJECTIVES

Finance

- Prepare a comprehensive multi-year financial plan.
- Restructure the approach to City-wide cost allocation program.

Administration

- Explore collaborations to search for and eliminate duplication and redundancy both internally and with external organizations.



**A DYNAMIC, GROWING COMMUNITY SITUATED AT THE CONFLUENCE OF THE
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Administration

- [illegible]

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7. Prepare a long range management plan for vacant City properties.

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Status: Completed. Designing the plan and map has been completed. Staff is in the process of implementing or selling unused parcels.

8. Explore collaborations to search for and eliminate duplication and redundancy both internally and with external organizations.

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Status: This will always be a work in progress but staff is reviewing copier contracts and will also be reviewing purchasing policies for office supplies and other large items this summer. In addition, staff will continue to see where joint power agreements can be established with other organizations that are performing similar functions.

Public Safety

9. Update the City's Safety Training Manual and implement the proper training for all staff.

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Status: Completed May 2014. The City of Faribault Safety Training Program consists of training from both an outside entity and some internal training given by the Fire Department. The calendar of training dates is set for the entire year and all directors have it, plus a matrix was developed to assist directors in knowing what training their employees need to attend. Training topics were developed in our Regional Safety Group meetings which consist of members of the League of Minnesota Cities, our safety training company MMUA and representatives from the Cities of Faribault, Owatonna and Medford.

10. Update the City's Continuity of Operations Plan and the Multi-Hazardous Plan and schedule training for staff and Council.

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Status: The City's Continuity of Operations Plan and Multi-Hazard Plan have been updated and were adopted at the May 13, 2014 City Council meeting. On-line training has been assigned to Council and staff. Review of the training spreadsheet shows that some have not completed the required training.

11. Continue county-wide proactive partnerships and efforts with the newly structured Cannon River Drug and Violent Offenders task Force.

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Status: The team's new structure and Joint Powers Agreement have been completed. The unit has increased abilities and staff is housed out of the Faribault Police Department. The team is now under direct field supervision of a Faribault sergeant as team commander. The team has partnered with the federal Alcohol Tobacco and Firearms (ATF) agency who has dedicated a full-time agent to the team. The team currently has 5 full-time agents and is looking for additional partnerships in 2016 with the Department of Corrections. A State grant for \$35K was approved and will pay for a part-time clerical support position and additional needed technology. Best Practices and State Guidelines with additional supervision and a broader mission to encompass drugs, violent crimes, gangs, and education have been established.

12. Establish a successful Crime-Free Multi-Housing program (CFMH).

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Status: Council and staff have approved a revised rental program that modified licensing and added CFMH into the ordinance to take effect 2015. The ordinance has received overwhelming positive community support and has already been passed and went into effect January 1, 2015.

The police department has staffed the CFMH program with a CSO Supervisor at 20 hours a week and removed a patrol sergeant from the schedule to dedicate and oversee the program with an additional 10 hours a week along with additional assistance from certain Patrol officers.

The team establish training criteria, order printed materials, and setup a large training room and hosted nearly 100 property owners within the first of the year. The team is building a network of property owners and establishing needs before the end of 2015. Success can already be measured by the number of evictions and reductions of call-for-service to problem properties.

Economic Development

13. Prepare an economic development strategy based on market potential.

Status: The EDA is in the process of finalizing and approving a 2016 work plan that will help further identify Faribault's market potential – *by identify specific industry sectors that are appropriate fits for the community based on the talent/skills of our workforce, existing businesses and synergies, and other community assets – and by leveraging Faribault's place in the region.* Once the market potential is articulated and our industry opportunities are validated – the EDA will focus on developing a marketing plan that highlights Faribault's unique value proposition, identifies available land to support business growth and expansion (of both new and existing businesses), and assesses and plans for other needs (infrastructure, roads, workforce) necessary to support Faribault's economic development vision. The work plan and subsequent development strategy are based on findings and recommendations from past studies – and the 2040 Vision strategic priority of "thriving economic development."

14. Prepare a strategy to address rental, upscale and other types of housing identified in local housing studies.

Status: The HRA is developing a 2016 strategic plan that prioritizes housing initiatives previously discussed by the HRA, the Community Vision 2040 outcomes, and the previous housing study. The strategic plan will identify possible funding sources that can be used to implement the initiatives, as well as possible partners.

15. Identify the process to update the Comprehensive Plan in 2014.

Status: The Comprehensive Plan Update is underway. The City Council appointed a steering committee during the summer of 2015, and a schedule has been identified for the 18-month long process.

Engineering/Public Works

16. Review programming and funding of public infrastructure improvements.

Status: I feel the staff and Council did a good job at outlining infrastructure improvements and budgeting for them during last year's budget cycle. I feel we can do even a better job through this year's budget cycle once the rate studies have been completed and the new finance director has had a chance to review and work on the budget.

A Letter of Intent between the City and MnDOT for a cooperative construction project on T.H. 60 (4th Street NW) in 2019 has been executed. City Staff continues to seek outside revenue sources as they become available to help fund infrastructure improvements (the City was successful in obtaining \$928k in federal aid funds for improvements to 30th Street NW in 2019). The Street Improvement Fund (401) was recommended to receive the leftover fund balance (\$822k) from the Engineering Fund which was returned to the General Fund in 2015. The City's special assessment policies and rates are currently under review--recommendations on policy revisions as well as assessment rates will be brought back to the City Council for consideration by the end of 2015.

17. Evaluate existing agreements and policies with other agencies to determine fair and equitable cost sharing.

Status: Complete. This will forever be an ongoing discussion item with MnDOT and the County. An update of MnDOT's Cost Participation Policy is in progress at the direction of the State Legislature, which stated that the revised policy (required to be adopted by March 1, 2016) "...minimize the share of cooperative project costs to be funded by the local units of government." This revision will hopefully result in more costs for trunk highway infrastructure construction and maintenance being borne by MnDOT. The County took back seven roads for maintenance and snow plowing which is actually a cost savings for the City. Informal discussions have been taking place with both the State and County on potential turnbacks and roadway jurisdictional exchanges. Specific proposals will likely be brought before the City Council for discussion in late 2015 or early 2016.

18. Complete the Airport rezoning and the 2014 Airport Master Plan update.

Status: The majority of the work for the master plan has been completed. The plan has been presented to Council by the consultant. The final draft of the plan has been submitted to the FAA and MnDOT Aeronautics for comment. Staff is taking a closer look at upcoming CIP items including the possibility of adding a flowage fee to the fuel system. Marketing of vacant hangers is being considered.

19. Explore the Bikeable Community initiative designating bike routes within Faribault and those connecting to neighboring communities and other destinations.

Status: A first route has been approved for on-street bike route designation by the Council from the White Sands Trailhead facility to the Downtown area, running on 7th Street NW, Lincoln Avenue, and 6th Street NW. This route will include pavement markings and signage, but will not be implemented until after planned roadway improvements in 2016 (part of 6th Street NW is proposed for an overlay and 7th Street NW is planned to be seal coated). Traffic studies and resolution(s) by Council will also be required to impose No Parking restrictions on a portion of the route, as well as possible intersection control on 6th Street NW. Additional routes will be considered in the future.

Information Technology

20. Prepare a City-wide Information Technology Strategic Plan.

[illegible]

- ## 21. Install Granicus web streaming capabilities.

22. Implement iPad technology so the City can prepare paperless packets.

23. Update the City's web site to be mobile friendly.

Buckham Memorial Library

Parks & Recreation

26. Prepare a plan for possible Aquatic Center improvements.

late 2013 and could possibly make this an item of discussion during the Comp Plan process. Climbing wall has been added and is being used. One wall will be transferred to the indoor pool in September. Funding is set aside in the 2017 CIP. Once funding is approved a new amenity can be added.

Public Works

27. Replace the water meter system.

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Status: Midwest Testing has completed the install of 6,850 meters in June 2014.

Finance

28. Prepare a comprehensive multi-year financial plan.

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Status: The Financial Management Plan for the Enterprise Funds and Capital Projects Funds has been completed by City staff with the assistance of consultants from Northland Securities. A cash flow analysis has been prepared and is being monitored daily. Debt service requirements and utility rate structures have been analyzed and used during the preparation of the 2015 budget. A final, comprehensive multi-year financial plan is being developed to combine all aspects of financial management for the City into one document. *A Long Term Financial Plan was completed in July 2015 and will provide information to assist Administration and Council with long range planning. This Plan will be reviewed and updated annually.*

29. Review the approach to City-wide cost allocation program.

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Status: The Finance Director is in the process of evaluating the cost allocation program to determine the overall benefit of the existing system and recommend possible modifications for future administration. Some minor adjustments were made within the 2015 budget to reduce the allocation charged to the EDA in an effort to provide additional program funding to promote economic development and growth in the Community. General discussions were held with the Council during the 2016 budget process and a reduction to the cost allocation charged to Community Development was recommended. A more extensive analysis will take place in 2016 with overall program recommendations to be considered with the 2017 budget cycle.



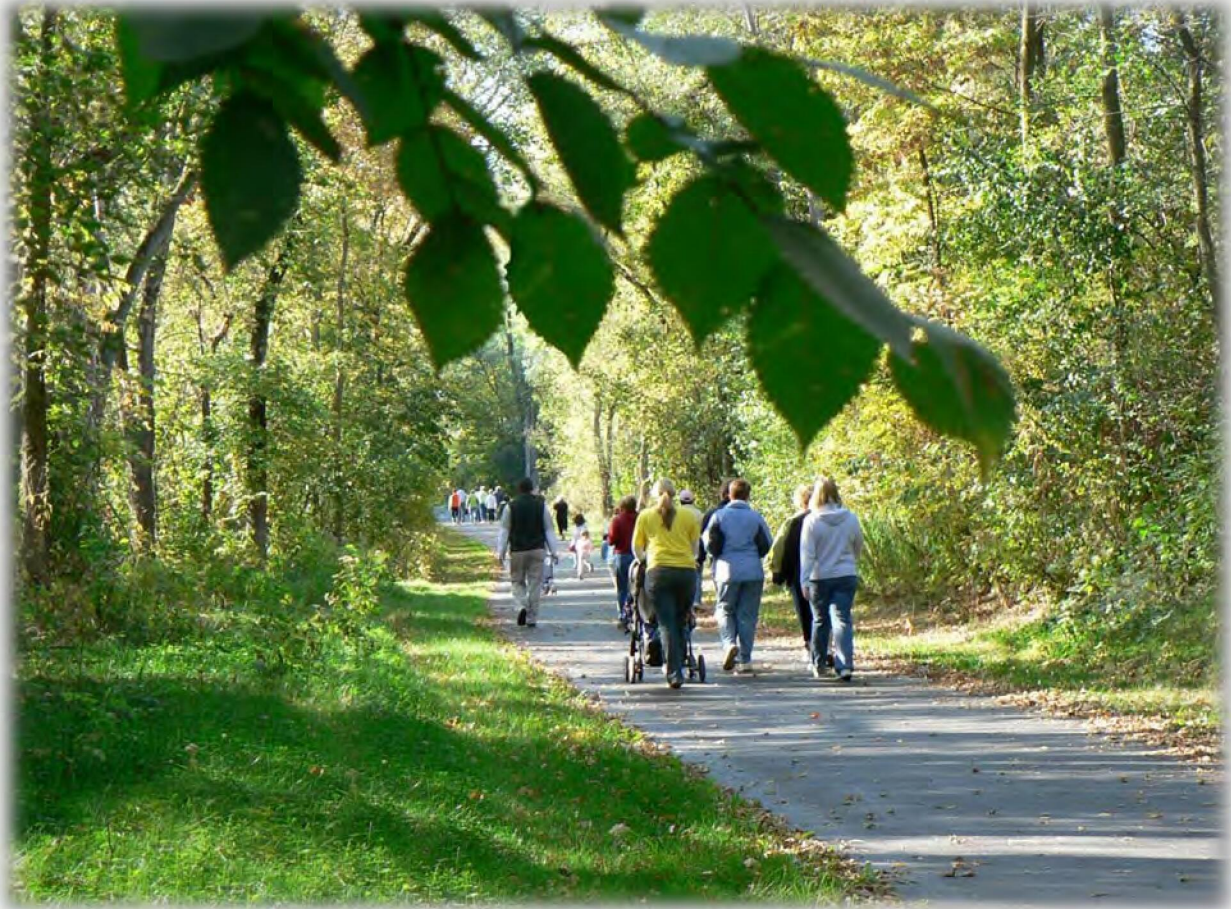
Council Committee Memorandum

TO: City Council
FROM: Brian J. Anderson, City Administrator
MEETING DATE: June 6, 2017
SUBJECT: 2040 Vision Review

Background:

In 2015 the City Council approved the Community Vision 2040 plan to assist the Council in addressing the items that are important to the community. The attached Community Vision provides an update on the progress of the items within the Vision. Staff plans on having much discussion with the Council regarding the bigger items within the Vision and receiving their feedback. The items discussed will assist with budget preparations for the 2018 budget as well.

Community Vision 2040



City of Faribault

Craig Rapp LLC
40 East Chicago Avenue #340 Chicago IL 60611
800.550.0692

ACKNOWLEDGEMENTS

The City of Faribault gratefully acknowledges the dedication and contributions of all who participated in the development of Community Vision 2040. The following lists key people who graciously shared their time and talents to help guide the preparation of this plan. Not listed, but critical to the success of this planning effort, were many others who contributed by participating in community surveys, neighborhood meetings, and community forums.

CITY COUNCIL

Mayor John Jasinski
Kay Duchene
Steve Underdahl
Kevin Voracek
John Rowan
Joan VanDyke
Janna Viscomi

STEERING COMMITTEE

Father Henry Doyle
Rod Gramse
John Jasinski
Peggy Keilen
Tony Langerud
Yesica Louis
Dr. Mike Richie
Tom Spooner
Steve Underdahl
Chad Wolff
Troy Zabinski

LEADERSHIP COMMITTEE

John Jasinski
Steve Underdahl
Brian Anderson
Peter Waldock
David Wanberg

CITY STAFF

Brian Anderson, City Administrator
David Wanberg, City Planner
Andy Bohlen, Chief of Police
Travis Block, Public Works Director
Kevin Bushard, Human Resources Manager
Dusty Dienst, Fire Chief
Delane James, Library Director
Deanna Kuennen, Community and Economic
Development Director
Karla McCall, Finance Director
Tim Murray, City Engineer
Paul Peanasky, Parks and Rec. Director
Peter Waldock, Planning Coordinator

COMMUNITY FORUM SPEAKERS

Susan Brower, State Demographer
Annette Parker, South Central College
Nick Stoneman, Shattuck-Saint Mary's

PLANNING CONSULTANT

Craig Rapp, LLC
Craig Rapp, President
Marc Hugunin

INTRODUCTION

PURPOSE OF COMMUNITY VISION 2040

In 2014, the Faribault City Council decided it was important to articulate a long-term vision for the community. As a historic, unique community with a good reputation as a place to live and raise a family, the Council wanted to ensure they sustained that reputation, and more importantly, positioned themselves to thrive.

Faribault has experienced tremendous change over the past 25 years and it will continue to experience tremendous change over the next 25 years. While we cannot predict with complete certainty what Faribault will be in the year 2040, if we have a clear and compelling vision, we will have a far better chance of being the community we desire than if we simply address issues as they arise without a vision.

The City undertook Community Vision 2040 to articulate a vision of the community for the next 25 years. Community Vision was conceived, led and managed by the City of Faribault, but from the beginning, the effort was dedicated to the creation of a community-wide vision- one that expresses the hopes and dreams of Faribault residents and stakeholders from all walks of life, and which directs decision-making not only by the City itself, but by other stakeholders throughout the community.

“There is no more powerful engine driving an organization toward excellence and long-range success than an attractive, worthwhile, and achievable vision for the future, widely shared.”

Burt Nanus

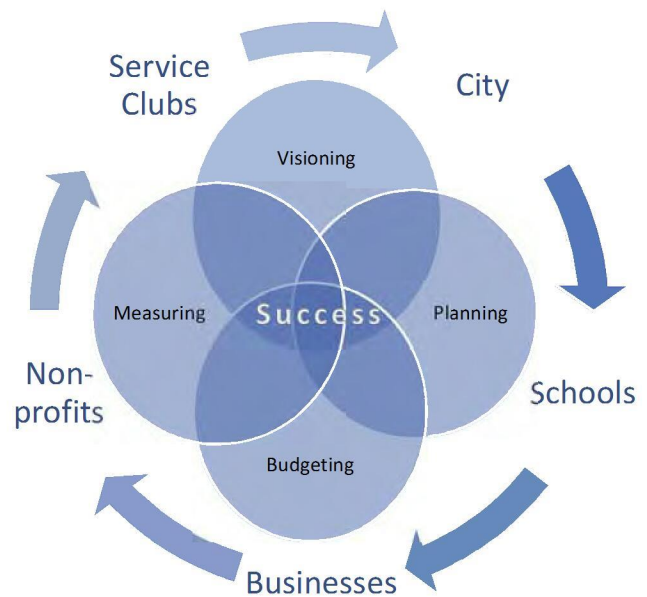
USE OF COMMUNITY VISION 2040

Community Vision 2040 is not an operational plan or a strategic plan. Rather, it is a framework to help ensure the long-term success of the community. As such, Community Vision 2040 serves several uses including the following:

1. It guides the City Council, Planning Commission, and others in overarching decisions related to the future of the community.
2. It provides the foundation for all other community plans, including the Comprehensive Plan.

3. It provides property owners, residents, businesses, industries, developers, and others with an understanding of how all the parts of the community can work together as a whole to achieve the community's shared vision.

Although Community Vision 2040 was adopted by the City of Faribault, the Faribault City Council recognizes that achieving the vision requires the support and cooperation of all who make up the community, including schools, businesses, non-profits, service clubs, and others. The next phase will be to implement the strategic initiatives of the Community Vision 2040 by entering the planning stage with our community partners, budgeting for the long-term improvements, and then measuring the performance of our actions on an annual basis.



OVERVIEW OF THE PLANNING PROCESS

The driving force behind this planning process came from the City Council's strong belief that Community Vision 2040 must reflect the vision of the whole community – not just the exclusive vision of the City Council, City Staff, or community leaders. To that end, the City hired Craig Rapp, LLC to help guide a community-wide visioning process.

To help facilitate the visioning process and review the opinions and ideas from citizens, the Council appointed an 11-member Steering Committee from a variety of backgrounds. To effectively gather the opinions and ideas of the broadest possible range of stakeholders, a multi-faceted outreach program was undertaken. The program included four elements: (1) Four community forums--offering information and facilitated discussion--using "audience participation technology"; (2) Eight focus groups--made up of key community constituencies; (3) A community leader's survey-- administered to Advisory Boards and Commission members and City management staff; and (4) Fifteen "Meetings-in-a-Box" --small neighborhood conversations regarding the community's future.

The information gathered in the outreach process provided the foundation upon which the Community Vision Steering Committee developed the Community Vision 2040 Plan. Using this input, the Steering Committee examined:

- The community's strengths, weaknesses, opportunities, threats and challenges
- The character, image and assets of the community
- Guiding principles and core values

The Steering Committee met seven times over six months to review detailed data, citizen input, and to listen to expert testimony. The Committee debated the impact of demographic and social trends, interpreted community input, and wrestled with alternative views of the future.

Ultimately, these efforts enabled the Steering Committee to recommend a set of strategic priorities and long-term actions to help create a better Faribault. Through this community effort, the Community Vision 2040 plan was developed with the following four key elements:

1. A Vision Statement. This is a clear statement of what the community aspires to be in the future
2. Community Values. These are the core beliefs and operating principles of Faribault.
 - a. *Sense of Community*
 - b. *Sense of Place*
 - c. *Opportunity*
 - d. *Innovation*
 - e. *Excellence*
3. Strategic Priorities. These are the five most important issues that will determine long term success.
 - a. *Thriving economic development*
 - b. *Excellent schools and high quality education*
 - c. *Pride in our community*
 - d. *Public safety*
 - e. *A vibrant downtown*
 - f. *Access to nature, leisure, and the arts*
4. Key Initiatives. These are the actions within each priority that should be the focus of community activity.

This document represents the culmination of an effort from the citizens and businesses of Faribault, the educational institutions, non-profits and service clubs, the Steering Committee, members of the City Council, and City Staff.

The Faribault City Council would like to thank everyone in the community for their participation in developing the Community Vision 2040 and looks forward to working with the members of this community in turning this Community Vision 2040 into reality!

COMMUNITY VISION

Visions reflect our highest aspirations and speak to us on an emotional level. A community's vision offers a picture of what is possible and desirable for the future.

Community Vision 2040 presents a vision statement that describes Faribault in the year 2040. The vision statement reflects community input, embodies community values, connects with a core purpose, and describes how the community will distinguish itself. It is a reflection of what Faribault is and what it wishes to become.

The following is the Community's Vision for 2040:

*"If you want to build a ship,
don't herd people together
to collect wood and don't
assign them tasks and
work, but rather teach
them to long for the endless
immensity of the sea."*

Antoine de Saint-Exupery

COMMUNITY VISION

SMALL TOWN PRIDE. BIG CITY OPPORTUNITY.

Faribault is one of America's best small communities.

*A place where all people find opportunities to succeed, grow, and prosper.
We celebrate our unique strengths in education, business, industry, medical,
nature, recreation, leisure, and the arts – and we are proud of our historic
downtown and iconic institutions.*

*As a community we embrace the future and plan for positive change through our
commitment to innovation and excellence, making
Faribault an outstanding place to live, work, grow, invest, and visit.*

COMMUNITY VALUES

Values are our most important and closely held beliefs and ideals. They guide our actions and filter our decisions. Community values are the shared values of the community that provide the foundation of Community Vision 2040.

Based on extensive community input, the Community Vision 2040 Steering Committee identified five core community values. Although the community will change in many ways in coming years, these core community values will remain constant. These values reflect how we interact and how we go about all we do as a community.

"It is not hard to make a decision when you know what your values are."

Roy Disney

SENSE OF COMMUNITY

We value a strong sense of community and belonging. We believe in being a friendly, respectful, safe, inclusive, and welcoming community that celebrates strong connections among all people.

Faribault will be a community that residents from a wide range of backgrounds, ages and cultures call home. We will strive to provide a friendly, respectful, and inclusive environment that creates a strong sense of unity and togetherness. People will come to Faribault and stay in Faribault.



SENSE OF PLACE

We value and respect our historic character, iconic institutions, rich traditions, and natural amenities that give Faribault its unique sense of place.

Faribault will be a community known for its unique and iconic surroundings. In 25 years, we will have continued to cultivate our rich history through preservation of our distinctive buildings, our downtown, our institutions, and cultural traditions. We will also enhance our unique natural amenities to attract and retain our distinctiveness.



OPPORTUNITY

We value the opportunities that all people have for growth and enrichment in our community, including opportunities for high-quality education, decent jobs, good housing, quality healthcare, and access to nature, leisure, and the arts.

In 25 years, Faribault will have a diversified economy that provides residents with expanded opportunities to work and to meet their personal, educational, recreational, and cultural needs. A mix of industrial, commercial, and retail redevelopment will provide the tax base needed to support high quality services and amenities.



INNOVATION

We value and encourage creativity, flexibility, and openness to new ideas and positive change in all sectors of our community, including business, industry, education, and government.

Faribault will be known for its creativity, thought, and leadership in business, education, and government. We will foster a culture where new ideas can flourish, and will regularly demonstrate our innovative spirit through advances in our educational sector, unique new businesses, and our cutting edge government service.

EXCELLENCE

We value excellence and strive for it in everything we do. We believe if it is worth doing, it is worth doing to the best of our ability.

Faribault will be a community known for its commitment to excellence. We will demonstrate in all sectors of our community the attention to detail and quality necessary to achieve great outcomes and a highly livable and thriving community.



STRATEGIC PRIORITIES

Community Vision 2040 is not an operational plan or a strategic plan. Rather, it is a framework for long-term success. Achieving the vision requires focus and follow-through.

*"It is not what the vision is,
but what the vision does."*

Peter Senge

To ensure that the community's vision of a desirable future has the greatest chance of succeeding, the Steering Committee developed a set of strategic priorities to focus City Council actions. Using input gathered from community outreach efforts, the Steering Committee conducted a SWOT (strengths, weaknesses, opportunities, threats) analysis to understand the current environment, and to gain insight into the desires and preferences of a broad range of community stakeholders. Supplemented by research on future trends, the Steering Committee initially identified a set of critical issues facing the community. Using community values as a framework, the Steering Committee established the following six strategic priorities:

1. Thriving economic development;
2. Excellent schools and high quality education;
3. Pride in our community;
4. Public safety;
5. A vibrant downtown; and
6. Access to nature, leisure, and the arts.

To provide a focus for follow-up action, the Steering Committee developed a list of goals and key initiatives that should be undertaken – correlated to each strategic priority. Because the vision covers a 25-year time horizon, the initiatives have been categorized by approximate time periods: ongoing, short term (1-5 years), medium term (6-15 years), and long term (16-25 years). The goals represent the end that the community is striving to attain. The Initiatives are specific actions to accomplish the stated goals.

THRIVING ECONOMIC DEVELOPMENT

Faribault's economic vitality reflects the quality of life found in the community. Proactively attract and retain a broad mix of quality businesses that provide quality jobs, strengthen our tax base, build on our existing industrial parks and commercial corridors, and promote tourism.



Goal 1: Define Faribault's competitive advantage in the region and identify target markets based on the community's existing strengths and business assets.

Initiative	Ongoing	Short Term	Medium Term	Long Term
A. Conduct a comprehensive market analysis/industry sector validation study to identify Faribault's competitive advantage. - Completed – worked with the U of M Extensions on the “Understanding Faribault’s Economy” project. This study looked at a broad range of available data sets with the specific focus of determining Faribault’s competitive strengths. The final report was presented at the 2017 State of the City. - Follow-up analysis has been identified related to living wage and Faribault’s definition of economic development.		✓		
B. Use the results of the studies to evaluate the existing business mix in Faribault and identify gaps and opportunities for ensuring a diversified local economic base. - In progress – the “Understanding Faribault’s Economy” project identifies industry strengths and industry opportunities (cluster mapping and location quotient). - Ensuring available land is ready is necessary before proactively recruiting identified industries.		✓		
C. Use the results of the comprehensive market analysis and industry sector validation study to build messaging for targeted business attraction/marketing materials. Update the community profile and compile business data on unemployment, workforce, educational attainment, training, and related data. In progress – the EDA budgeted funds in 2017 for the development of marketing materials based in		✓		

Faribault's competitive advantages.

- D. Identify specific businesses and industries to target for growth in the community. Build on Faribault's competitive advantage in the region and address the gaps and opportunities as they pertain to industry mix and economic base.



Goal 2: Develop a comprehensive business incentive package to attract, retain, and grow quality businesses and industries.

Initiative	Ongoing	Short Term	Medium Term	Long Term
A. Develop/update incentives to attract targeted industries and/or industry sectors. • Scheduled for 2017.		✓		
B. Inventory available land and building supply to ensure there is an adequate and competitive supply of land and buildings available, and willing sellers, to support business growth. • In progress – the available land inventory was updated in 2016. Next steps include contacting all property owners to verify status of property, map natural and man-made features that impact development, and score land on a “shovel-readiness” scale.		✓		
C. Pursue pre-annexation and annexation agreements for land along the I-35 corridor that can support economic development activity (Met-Con Business Park, etc.). • In progress – initial conversations were held in 2016 with Met-Con to discuss the previous annexation agreement.		✓		
D. Assess and plan for transportation needs to support business growth into the future. More specifically, plan for a future I-35 interchange, a future airport runway expansion, and future railroad spurs with railroad corridor industries. • In progress – the City Council passed Resolution 2017-055 Supporting State Funding for Transportation Planning and CSAH 9 and I35.		✓		
E. Participate in the development of strategies for talent development necessary to support and encourage economic development growth.		✓		
F. Develop policies to support Faribault's role in Destination Medical Center (DMC) and other regional initiatives.			✓	
G. Evaluate opportunities for land assembly by the EDA (EDA owned/controlled/developed land) to support business growth. • In progress – the EDA has identified the need for additional available land as one of their priorities and			✓	

	included funds in the 2017 budget to do preliminary engineering, etc.	
H.	Increase private and public investment capital sources (angel funds, equity funds, and related sources).	✓
I.	Assess and modify the City's regulatory environment/permit process to find a balance that removes unnecessary delays and hurdles while preserving the integrity of the City's vision and goals.	✓

Goal 3: Enhance and expand strategic partnerships and regional collaboration with other organizations that share the Communities vision for proactive economic development.

Initiative	Ongoing	Short Term	Medium Term	Long Term
A. Identify regional partners, such as those involved with the Destination Medical Center (DMC), who can help define Faribault's role and participate in the investment happening to support the DMC vision.		✓		
B. Build strategic partnerships around transportation objectives, specifically as they pertain to the I-35 corridor and future CR 9 interchange. In progress - conversations with Rice County and the DOT have occurred, and the City Council passed Resolution 2017-055 Supporting State Funding for Transportation Planning for CSAH 9 and I35.		✓		
C. Participate in talent/workforce development initiatives that support the workforce needs of our existing employers, by building on the existing talent supply chain and education and training opportunities available locally.		✓		

Goal 4: Develop a Comprehensive Plan that provides a strong link between economic development and other components of the community, including land use, housing, natural and cultural resources, transportation, and utilities.

Initiative	Ongoing	Short Term	Medium Term	Long Term
A. Determine community needs to get to desired economic goals and outcomes and to ensure a vibrant mix of housing, jobs, industries, retail, and services. In progress.		✓		
B. Update the City's Unified Development Ordinance to support the Comprehensive Plan.		✓		
C. Evaluate the market and the need for a community event center.				✓

EXCELLENT SCHOOLS AND HIGH QUALITY EDUCATION

Faribault is home to a variety of high quality educational facilities – from pre-kindergarten through college – that play a central role in growing a talent-based economy and an engaged citizenry. We will partner with our schools to ensure that we provide high quality education, recognized athletic and extra curriculum programs, and a well-trained workforce.



Goal 1: Strengthen and celebrate the variety of respected, high quality, and specialized education opportunities that exist in all levels of the community's education system.

Initiative	Ongoing	Short Term	Medium Term	Long Term
A. Use City media to periodically recognize and celebrate academic, athletic, and other notable accomplishments of students and teachers in the education system. Currently use Facebook more to recognize accomplishments.	✓			
B. Collaborate with schools, businesses, non-profits, and others to convene an education summit to explore how all parties can work together to strengthen, promote, and celebrate the education system. Faribault Community Education is planning and will fully launch a community school at Jefferson Elementary in the fall of 2017. Buckham Library is a voting partner in this community school project and has been involved in planning since fall of 2016.		✓		
C. Encourage collaboration between schools to help ensure that each school capitalizes on their individual strengths while contributing to quality of the whole education system.		✓		
D. Work with schools to coordinate their long-term planning efforts with the long-term planning efforts of the City. Coordinate the City's infrastructure, plans, and processes with school needs for facilities, technologies, and tools. Currently working with ISD on their plans for a field house to it can be used by multiple groups.			✓	

Goal 2: Recognize and support a strong link between excellence in education, economic prosperity, and a high quality of life.

Initiative	Ongoing	Short Term	Medium Term	Long Term
A. Help promote an understanding of how education contributes to economic prosperity and quality of life in the community when financial support is needed for local schools.	✓			
B. Collaborate with schools, service organizations, businesses, to promote lifelong learning through community education.	✓			
C. Use the City's website and other tools to promote the community as a premier destination for educational excellence.		✓		
D. Encourage the schools to be an active participant in community discussions on diversity and inclusion.		✓		
E. Collaborate with educational institutions to promote excellence in school athletic programs.			✓	
F. Collaborate with schools, the county, service organizations, and others to address the effect of hunger, poverty, inadequate housing, and other factors affecting the ability of students to learn. Partners in the Community School project include Buckham Memorial Library, Rice County Social Services, Allina Health, WorkForce Center, HealthFinders (dental and basic health), Fernbrook (mental health services) and Rice County Mental Health Collective. A major focus of the community school will be to identify and address the basic needs of students, families and community members.			✓	
G. Explore opportunities to work with schools and private enterprise, to promote and develop a sports complex (baseball, soccer, hockey, etc.) to host state and national athletic events.				✓

PRIDE IN OUR COMMUNITY

Protecting and promoting the special and unique features of our community helps give residents a sense of pride of ownership. That pride of ownership, in turn, enhances our neighborhoods, educational achievement, government effectiveness, economic growth, and public safety.



Goal 1: Enhance and maintain public and private property throughout the community to reflect our sense of pride in the community.

Initiative	Ongoing	Short Term	Medium Term	Long Term
A. Work with businesses, institutions and others to enhance and maintain public and private property throughout gateway corridors and key destinations.	✓			
B. Provide attractive gateway signage and wayfinding signage to direct people to key destinations in the community. In progress – Staff has been part of a task force working on developing a wayfinding signage system. In addition, staff continues to work on banners and parking lot signage layouts. This is anticipated to come to City Council in June 2017.		✓		
C. Identify, enhance, and maintain green corridors in the community.				✓

Goal 2: Promote and celebrate the people, places, and events that are unique to the community and make us proud.

Initiative	Ongoing	Short Term	Medium Term	Long Term
A. Strive to ensure appointed commissions and boards reflect the diversity of the community. - In the past year, two young women of color have served on the Library Advisory Board. - Currently, four out of seven Board Members are under the age of 40.	✓			
B. Work with a variety of organizations to promote and celebrate Faribault as a diverse and inclusive community by			✓	

planning and promoting a culturally diverse marketplace that includes foods, gifts, and arts from diverse cultures, seniors, the schools for the deaf and blind, and others.		
C.	Identify and promote iconic people, businesses, institutions, and cultures in the community.	✓
D.	Explore the feasibility of developing a sports complex, such as a softball, hockey, and/or soccer complex, which will attract state and national athletic events.	✓

PUBLIC SAFETY

Public safety is fundamental to the quality of life we seek in our community. We will work to ensure the safety of our residents and property, and to assure that justice and protection is provided to all whom we are entrusted to serve.



Goal 1: Continue to exceed the community's expectations of all public safety services.

Initiative	Ongoing	Short Term	Medium Term	Long Term
A. Conduct a needs assessment study and develop a Police Department staffing plan to meet the increased demand for service and proactive policing efforts. The staffing assessment is complete. A determination was made that adding one additional full-time sworn officer to the roster will meet the growing demands of calls-for-service and aid in the effort to provide more proactive policing. A full long-term roster of 35 sworn officers will be met in 2017 and should be adequate for the next five years, at which time needs will be reassessed. Workload will be monitored for civilian support staffing future needs.		✓		
B. Conduct a needs assessment study and develop a Fire Department staffing plan to meet desired service levels and community expectations through applied public safety measures. The Fire Chief has met with Administration and Council in 2016 to discuss and monitor the need to add a fire inspector to the department. It was determined at that time not to move forward with the position. If hired in the future, this person would also be an active firefighter and be responsible for fire safety education of both business owners and homeowners.		✓		
C. Implement a comprehensive strategy to recruit and hire diverse public safety personnel. The Police Chief and officers have been meeting and working closely with the FDC and other diverse groups in an effort to bridge the gap between these groups and law enforcement. Meetings have allowed law enforcement representatives to discuss the		✓		

opportunities and benefits police work has to offer to their respective groups, as well as the benefits to them and their families. Through the Explorer Program, SROs have been searching for potential diverse candidates for recruitment into law enforcement.				
D.	Enhance professional training for public safety employees.			
	Fire Department personnel have participated in some very intense training sessions. An inspector from the State Fire Marshal's Office spent three days at the Fire Station teaching the Chief, Full-time Firefighters, and fire personnel from other departments about fire investigations and arson. The same inspector was brought in to train the Paid On-call staff about fire scene preservation. Several Full-time and Paid On-call Firefighters attended State Fire School courses this past spring. The Fire Chief spent four days at Camp Ripley learning and becoming nationally certified on the planning portion of large scale disasters.	✓		
E.	Market public safety through proactive enforcement and outreach programs such as, the Police Citizen Academy and the Youth Fire Starter Program.			✓

Goal 2: Make the community a safer place to live and thrive by reducing the crime rate by 10 percent by 2030 and by 20 percent by 2040.

Initiative	Ongoing	Short Term	Medium Term	Long Term
A.	Continue to support the collaborative efforts of the Drug Task Force.			
	Efforts of the Drug Task Force have aided in the reduction of the crime rate by 17% in the past year. With the addition of Le Sueur County Sheriff's Department to the team, we anticipate the downward trend in the crime rate to continue. Additionally, the team has been awarded \$60,000 state increased grant funding by adding the Le Sueur County Sheriff's Department to the team.	✓		
B.	Develop effective programs to reduce drug use and related crimes.			
	Local law enforcement agencies have combined their efforts with Drug Court, which works closely with the Drug Task Force. The Drug Court system targets subjects with a high potential to reoffend and commit crimes and provides better insight.	✓		
C.	Reduce repeat calls to problem properties through crime-free multi-housing and proactive policing.			
	In 2017, the Crime Free Multi-Housing ordinance was refined to allow tracking of problem rental properties through repeat police calls-for-service and holding property owners responsible for their tenants. Nearly		✓	

half of local property owners/managers have been educated through the training classes, which resulted in the removal of many problematic tenants. Since the program began, it is estimated 1,500 letters have been mailed offering training, 58 first disorderly notices have been issued, 11 second disorderly notices have been issued, 75 directed lease terminations (evictions) have been executed, 5 property owners have been placed on probation, and one owner has served jail time.

Goal 3: Maintain public safety infrastructure needs.

Initiative	Ongoing	Short Term	Medium Term	Long Term
A. Conduct a study of Fire/EMS response times for an expanding community.	✓			
B. Analyze ways to improve intersection safety for pedestrian and vehicle traffic flow. A sergeant has been assigned to work with City Engineering on the Highway 60 project and the infrastructure needs for city-wide preemptive devices on all controlled intersections.		✓		
C. Conduct a parking study for the existing Police Department building. This needs to be completed as the police department lacks necessary parking for employees and those attending police public events or meetings in the EOC.		✓		
D. Improve intersection safety and overall traffic movement with emergency vehicle preemption technology.			✓	
E. Plan for a second fire station to meet expected response times for Fire/EMS. The Fire Chief and Administration have discussed the future needs of the City. Identifying and acquiring a piece of property large enough to be the home to a 2-4 truck station and a training tower has positive implications for our City's ISO rating. This is a long-term goal but we must be prepared in case something presents itself.				✓

Goal 4: Address mental health concerns and collective abilities within the Faribault community.

Initiative	Ongoing	Short Term	Medium Term	Long Term
A. Develop partnerships with mental health stakeholders, area medical facilities, social services, and public safety entities. The Chief and a Captain have met with, and will continue to meet with, local hospital partners, mental health advocates, and elected officials to discuss		✓		

current mental health concerns so a plan can be established to address and combat these issues. We are also looking into training and procedures for law enforcement individuals to address and assist those suffering from these issues. Stakeholders continue to address the local need for a long-term mental health program and possible facility within or around Faribault.		
B.	Initiate a study to address mental health patient needs.	✓
C.	Facilitate and promote the building of a mental health facility within the community to meet the community's needs.	✓

A VIBRANT DOWNTOWN

An active downtown provides a sense of place for community residents and is vital for sustained economic activity. We are committed to actively managing our downtown to balance the preservation and transformational requirements to remaining vibrant in the 21st century.



Goal 1: Establish anchor businesses in the downtown that complement and strengthen existing downtown businesses.

Initiative	Ongoing	Short Term	Medium Term	Long Term
A. Identify potential sites for anchor businesses in the downtown area. • In progress.		✓		
B. Develop a plan that identifies potential programs and incentives to establish anchor businesses in the downtown.		✓		
C. Identify and actively pursue anchor businesses that could locate in the downtown. • In progress – The HRA evaluated/is evaluating a “makers space” business model for a vacant building in downtown.			✓	

Goal 2: Enhance the appearance of downtown buildings and the streetscape.

Initiative	Ongoing	Short Term	Medium Term	Long Term
A. Enforce the building codes, rental ordinances, and property maintenance ordinances. • On-going.	✓			
B. Aggressively pursue blighted properties with incentives to sell or renovate. • In progress - examples include: • Eastman Building – entered into a restoration agreement with property owner. • HRA considered the acquisition of vacant property. • The Parking Committee is looking at alleys and			✓	

opportunities for potential public/private improvements.				
C. Explore possible programs and incentives for property owners interested in enhancing their properties.				
- Completed – the Downtown Commercial Rehabilitation & Exterior Improvement Program was approved by City Council in October 2016 via Resolution 2016-226. - Five awards have been made (\$82,506). - Two awards are pending. 15 property owners have requested applications/met with staff. \$217,494 available.				
D. Maintain and, where appropriate, enhance the existing streetscape through wayfinding signage, benches, lighting, and related features.				
- Install Lights in Trees - Completed Fall 2015. - Weekly drive through to fix issues. - Work with Chamber and Tourism on location of downtown benches. - Council to agree on location of benches. - Parks and Recreation Department to install benches as donated. - In progress – Staff has been part of a task force working on developing a wayfinding signage system. This is anticipated to come to City Council in June 2017.				
E. Establish a commercial rental licensing program for property owners leasing their properties to businesses.				

Goal 3: Establish market rate and high-end residential in the downtown.

Initiative	Ongoing	Short Term	Medium Term	Long Term
A. Identify potential properties where market rate and high-end residential would be appropriate.				
In progress – Staff received one request in 2016 for the development of market rate apartments in the downtown (206 Central).				
B. Work with the HRA and City Council to develop and implement a plan to establish an appropriate mix of high-end housing in the downtown.				
- In progress – The City Council has directed Staff to prepare a study for residential in the downtown. Staff is developing a scope of work. - The HRA also developed and funded a program to support market-rate development – the Downtown Housing Improvement Program. The program establishes minimum rents and minimum amenities.				

- C. Identify and actively pursue partnerships and development opportunities to establish market rate and high-end housing in the downtown.

- In progress – Staff has met with numerous multi-family housing developers interested in pursuing developments in Faribault/downtown.



Goal 4: Create a museum in the downtown that will be a draw for tourists and the community.

Initiative	Ongoing	Short Term	Medium Term	Long Term
A. Establish a task force with local stakeholders to explore the idea of a museum in the downtown that could include a tourist center, a connection to the Paradise, and walking tours.		✓		
B. Select potential properties that could be used to renovate for a successful museum along Central Ave.			✓	
C. Prepare a detailed implementation plan to present to the Council including the purpose, partnerships, financing, and operations.			✓	

Goal 5: Create and strengthen public places and plazas in the downtown.

Initiative	Ongoing	Short Term	Medium Term	Long Term
A. Work with community organizations and businesses to develop and implement a plan that strengthens public places in the downtown.		✓		
B. Explore opportunities to acquire public land in or adjacent to the downtown for green space, plazas, connections to the river, and to accommodate celebrations and events. • In progress – as part of the Parking Committee, recommendations are being formulated that include beautification of public parking lots, public walkways, etc., in an effort to enhance the routes between parking areas and destinations.			✓	

ACCESS TO NATURE, LEISURE, AND THE ARTS

Residents and businesses across all generations choose communities that offer easy access to outdoor amenities, recreation, leisure, and the arts. We are committed to providing inviting parks, trails, cultural venues, and entertainment opportunities for residents and visitors.



Goal 1: Enhance public facilities to strengthen the community's access to nature, leisure, and the arts.

Initiative	Ongoing	Short Term	Medium Term	Long Term
A. Construct an adaptive playground at North Alexander Park. - Apply for State and private grants. - State grant application with DNR Outdoor recreation grant. - Meet with communities and discuss types of equipment desired. - Park and Recreation Board plan to meet with representatives from academies and residential houses. - Approve concept with Parks and Recreation Advisory Board.		✓		
B. Explore constructing an addition to the Community Center in conjunction with the planned Senior Center expansion. - Work with Sr. Center on their planned expansion. - Possibly start in late summer 2017. - Meet with staff to determine exact needs. - Ongoing. - Meet with architect and engineers to get design and cost estimates. - Waiting to determine if add-on or a separate facility with school district. - Provide information to City Council. - As information is available.		✓		
C. Design and construct Straight River Park and Water Access on the former City Public Works site. - Meet with Administrator to determine the wants of the council and the scope of the project. - Work with MPCA to further determine requirements.		✓		

• Meet with Parks and Recreation Board to learn their desires and wants. ◦ They have provided some options but are waiting to find out what final use plans are. • Determine if there is any grant funding that can be used as a match. • Establish a budget and prioritize improvements. • In progress – Per City Council direction, Staff is working with AET to update the environmental, ISG to prepare hydraulic modeling and floodplain analysis, and Straight8 Adventures on a pre-development agreement.			
D.	Explore opportunities to build on the success of the Aquatic Center by encouraging the development of complementary facilities, such as an indoor play facility.		
	• Review 2013 Faribault Family Aquatic Center feasibility study with Aquatic Supervisor and Parks and Recreation Board. • Determine future desires for amenities. • Prepare a comprehensive capital list for Aquatic Center. • Research types of facilities to provide additional recreational opportunities such as an indoor play facility: ◦ Indoor mini golf. ◦ Indoor play area with trampolines. ◦ Other.	✓	
E.	Collaborate with the school district and the soccer association to expand the soccer complex to the south when land development occurs.		✓
	• Purchased property at 1740 Willow; still work on land south of complex.		
F.	Develop and implement a plan to adapt access to nature, leisure, and the arts to our changing demographics.		✓
	• Continue to communicate with minority populations on desires. Largest use so far is land for soccer.		
G.	Work to improve the quality of water resources in community parks and natural areas.		✓
H.	Explore relocating the Teepee Tonka baseball fields to another location in the community.		✓
	• Still reviewing this option. Both at South end of town and in North Alexander Park.		
I.	Work with the community to plan and develop an additional regional park in the community.		✓

Goal 2: Collaborate with organizations to promote community facilities, festivals, and events.

Short Medium Long

Initiative	Ongoing	Term	Term	Term
A. Work with technology and media outlets to promote community facilities. Trying to keep lists of events current and placing on City web page as well as Tourism page.	✓			
B. Expand outreach to promote festivals, programs, and events for underserved groups. - Reach out to all groups to promote their events. - Work with Tourism to better promote events. - Assist with City equipment to help organization run a better event.		✓		
C. Collaborate with others to provide community events that relate to the diverse needs and interests of the community. - Buckham Center continues to collaborate with Main Street and the Faribault Diversity Coalition to produce the Nite to Unite event that is attended by all facets of the community. - More choices of ethnic food were offered at the 2016 Nite to Unite. - Also in 2016, Somali and Cambodian Dance Troupes were added to the Nite to Unite program. - Buckham Library partnered with the Faribault Diversity Coalition and the Minnesota Council of Churches to bring the “When Home Won’t Let You Stay” art exhibit and local refugee speakers’ panel to the Library. - Currently working with Faribault Diversity Coalition to bring the international award winning Somali Museum’s traveling exhibit to the Library. - Contact minorities to determine how we can better assist them with events. - Contact Diversity Coalition to offer assistance with events. - In progress – The Main Street Board is discussing (Staff and City Council sit on the Board of Directors)		✓		
D. Work with the Tourism Committee to identify and promote community facilities and events to area residents and the region. Notify tourism of events to assist in promotion.		✓		
E. Collaborate with others to promote Faribault as part of the Hockey Day in Minnesota festivities. Some discussion has taken place, but no event has been scheduled as of yet. - Join Hockey Day in Minnesota. - Schedule an event. - Determine activities for event. - Find co-sponsors and financial sponsors. - Run event.		✓		
F. Continue to evaluate and refine the library’s role and services, including public access to technology. Expanded Friends Organic Learning Garden to include			✓	

	Buckham Seed Library, straw bale gardening, and water stewardship.	
	Continuing to expand technology offerings including 3D printing, vinyl cutting, coding and robotics.	
G.	Promote River Bend Nature Center for outdoor winter activities and events like fat tire bike and ski trails.	✓
	Promotion is done through the City web page and social media. We will continue to work on this.	

Goal 3: Collaborate with others to plan and develop the Faribault region as a premier destination for bicycling.

Initiative	Ongoing	Short Term	Medium Term	Long Term
A. Develop and implement a plan to enhance and expand bicycle routes and trails in Faribault.		✓		
- Update bike and trail map. - Approve routes with Park and Recreation Board. - Have routes approved by City Council. - Apply for grants with and without a local match.				
B. Complete the Northern Links Trail connection.		✓		
- Submit for a Legacy Grant - Legacy trail grants now require a Master Plan, approximately a 3-year timeframe before we can apply for funding. - Submit for DNR Grants which require a local match - Submit request to legislature to be added to bonding bill. - Completed in 2016 and since bonding bill was reached, it was pushed into 2017 bonding bill.				
C. Complete the Mill Towns Trail connection from 17 th Street to White Sands Trailhead.		✓		
DNR is taking the lead on this project. Construction to start in late summer or early fall.				
D. Work with other communities, Rice County, and Steele County in the planning and construction of Prairie Wildflower Trail.			✓	
A meeting was held in Dundas this past year. Continued planning and the type of committee consumed the discussion.				

APPENDIX 1: OUTREACH AND DATA

The Faribault Community Vision Steering Committee consulted a wide range of background information and reached out to Faribault residents and other stakeholders for guidance in its efforts to develop a 25-year vision for the city.

- Primary research was conducted in the form of a broad-based community outreach process, which included a survey of four community forums, 15 meetings-in-a-box, eight focus group discussions, and a survey of city leaders.
- The Minnesota State Demographer Susan Brower spoke to a kickoff meeting that was attended by city leaders, steering committee members and members of the general public. Her presentation included a variety of demographic and other data that describes Faribault in the recent past, at the present time and is projected to do so into the future.
- The City created a video highlighting the changes that have come to Faribault over the past 25 years, which was meant to be suggestive that the changes that might come to Faribault over the next 25 years are likely to be just as dramatic.

Community Outreach

As noted above, the outreach effort consisted of four different methodologies.

- The four Community Forums featured the use of audience technology, which enabled participants to indicate their answers to a series of questions. The responses were then displayed onscreen in real time and formed the basis of further discussion.
- The Meetings-in-a-Box consisted of a series of questions, plus instructions that would enable any Faribault resident to organize a meeting of their friends, neighbors and colleagues, discuss those questions, and submit their answers to the Steering Committee. A total of 15 meetings were held, with a total of 146 participants.
- The Focus Groups targeted key stakeholders such as the business community, developers, educators, senior citizens, social service providers, the Somali community and youth. Almost 100 individuals participated in the eight discussions.
- Finally, an online survey was targeted toward community leaders both inside city government and representing other entities such as the chamber, the school board and other groups.

In each of these different efforts, many of the same questions were asked, such as:

- Why do people choose to live in Faribault?
- What do people like best about Faribault?

- What do they wish were different?
- What is most important to Faribault residents and stakeholders?
- What is their vision for the future?

Why Do People Choose to Live in Faribault?

Participants were asked this question in each of the outreach efforts. The responses given in the Meetings-in-a-Box were fairly typical. People choose to live in Faribault because of:

- Faribault's strong sense of community
- Its high quality parks, natural environment and recreational assets
- Its broad range of high quality educational opportunities
- Its proximity to the Twin Cities via I-35
- A vibrant and diverse mix of business and industry
- Its historical architecture
- Its diverse cultures

What Do People Like Best About Faribault? What Are Its Strengths?

These questions were asked in several different venues. The responses to the community leaders survey said that Faribault's strengths include:

- It's streets, highways and other local infrastructure
- City services provide a good value for the dollar
- Its parks, trails and open space
- Well-maintained neighborhoods and commercial areas
- Faribault's small-town atmosphere

What's Most Important, and How Are We Performing in Those Areas?

In the community leader's survey, 95 percent said that excellent schools are very important or extremely important. 90 percent said that safety is very or extremely important. 90 percent said that a mix of good paying jobs in very or extremely important.

But, only 14 percent of respondents to the community leaders survey said that Faribault's public schools are very good to excellent. 84 percent are (very or extremely) concerned about the quality of Faribault's public schools. Only 24 percent said that Faribault is safe, and 79 percent are very or extremely concerned about crime in Faribault. And, only 8 percent say that Faribault is economically dynamic.

What Are Faribault's Primary Challenges for the Future?

The community forums were asked explicitly, What were the greatest challenges that face Faribault?

- 32 percent said diversity
- 24 percent said jobs
- 18 percent said poverty

Meanwhile, 68 percent also agreed with the statement, "Faribault residents believe that Faribault is inferior to neighboring communities," and 78 percent agreed that "Faribault needs to invest to improve its image."

What Is Their Vision for the Future?

Responses to this question differed significantly among people from different walks of life. Among the many responses are the following:

- Faribault residents will have better job skills, and Faribault will have more and better-paying jobs.
- Faribault schools will provide a great education, and Faribault public schools will achieve better test scores.
- Faribault will embrace diversity, and Faribault residents will have a better understanding of our diverse cultures.
- There will be less poverty in Faribault.
- Faribault will provide diverse housing, appropriate for people of all ages and all walks of life.
- Faribault will embrace change.
- Faribault will be a safer city.

State Demographer Susan Brower

State Demographer Susan Brower presented data about the city of Faribault in comparison with statewide and national trends. Faribault, according to her facts and figures, is in fact quite unique. Highlights include:

- Faribault has experienced considerable population growth over the past 25 years, from 17,085 in 1990 to more than 23,500 today.
- This is similar to the growth of nearby cities Northfield and Owatonna, but it is also similar to a number of cities in the exurban "ring" around the Twin Cities—from New Prague and Buffalo to the west, to Elk River to the north, and to Hudson, WI, to the east.

- Faribault has become significantly more diverse. Faribault was 96 percent white in 1990. It is approximately 75 percent white today. There are approximately ten times more persons of color in Faribault today than 25 years ago, and Faribault has approximately 50 percent more persons of color, as a percentage, than the average Minnesota community.
- Faribault is one of four Minnesota communities (other than Minnesota's largest cities such as Minneapolis-St. Paul, Duluth, Rochester, St. Cloud and Moorhead) with more than 2,000 foreign-born residents. Only Northfield and Owatonna, within Minnesota's "exurban ring," have even half as many foreign-born residents as Faribault.
- Faribault is also much younger than the average Minnesota community. This is almost entirely due to the large number of children who are born into recent immigrant homes and families.
- Faribault, finally, has an average household income and an average educational attainment that are below the statewide averages.

2021 JOINT COUNCIL & STAFF RETREAT

Development of 2022-2024 STRATEGIC PLAN

August 17, 2021

Retreat Rules & Expectations

- **Work Session (Informal/Respectful)**
- **“Big Picture” Discussion**
- **Active Participation/Idea Generation**
- **Open Minds**
- **Majority Rules**

What is Purpose of a Strategic Plan?

- *(2013) To create unified goals and outcomes for the City that respects the roles of the City Council and staff and provides for a respectful, trusting, equitable and collaborative workplace.*
- Strategic planning is the process by which leaders of an organization, such as a local government, **determine what it intends to be in the future** and how it will get there. A strategic plan serves as a community's roadmap and is **used to prioritize initiatives, resources, goals, and department operations and projects.**

2013 Strategic Plan

- **Contained Four (4) Strategic Priorities with 29 Objectives**
- **Reviewed in 2015**
- **Majority of Items Complete or Nearly Complete**



Strategic Plan Characteristics

• Clear/Measurable Objectives

GOAL	2019-2020: Actions	Five Years: Actions	Ten Years: Action
<i>Provide a safe and reliable water supply</i>	• North East Well installation • Additional water treatment improvements	• Develop a water treatment facility	• South Water Tower and Well

Key Focus Area QUALITY OF LIFE	
FY 2020-2022 Key Goals	FY 2020-2022 Planned Objectives
Public Safety	• Participate in at least 100 community engagements a year that build trust and legitimacy

• Avoid Unclear or Open-Ended Items



Facilitate community discussions for revitalizing underutilized commercial space. To sustain and strengthen economic security and withstand changing retail and development trends, facilitation of community input is needed on multi-use, transitional and other unique developments to adjust land use planning, focus incentives and attract private partners to implement ideas.

2022-2024 Strategic Plan Development

Step 1 - Review Community Vision 2040

Step 2 - Propose New Initiatives for Inclusion

Step 3 - Prioritize Items

Step 4 - Discuss Process, Steps, and Needs to Achieve Initiatives

Step 5 – Preparation of Draft for Future Review & Comment

Review Community Vision 2040

Classification of Initiatives:

1 – Completed

2 – Sufficiently in Progress/On-Going

3 – Not a City-Led Initiative

4 – Consider for Strategic Plan Inclusion

Step 1

Community Vision 2040



City of Faribault

Steering Committee
City Council
City Staff

Adopted on May 12, 2015
Six (6) Strategic Priorities
- 20 Goals
- 89 Initiatives

Update/Review done in 2017

Strategic Priority 1:

Thriving Economic Development

Faribault's economic vitality reflects the quality of life found in the community. Proactively attract and retain a broad mix of quality businesses that provide quality jobs, strengthen our tax base, build on our existing industrial parks and commercial corridors, and promote tourism.



Strategic Priority 1:

Thriving Economic Development

Goal 1: Define Faribault's competitive advantage in the region and identify target markets based on the community's existing strengths and business assets.

Goal 2: Develop a comprehensive business incentive package to attract, retain, and grow quality businesses and industries.

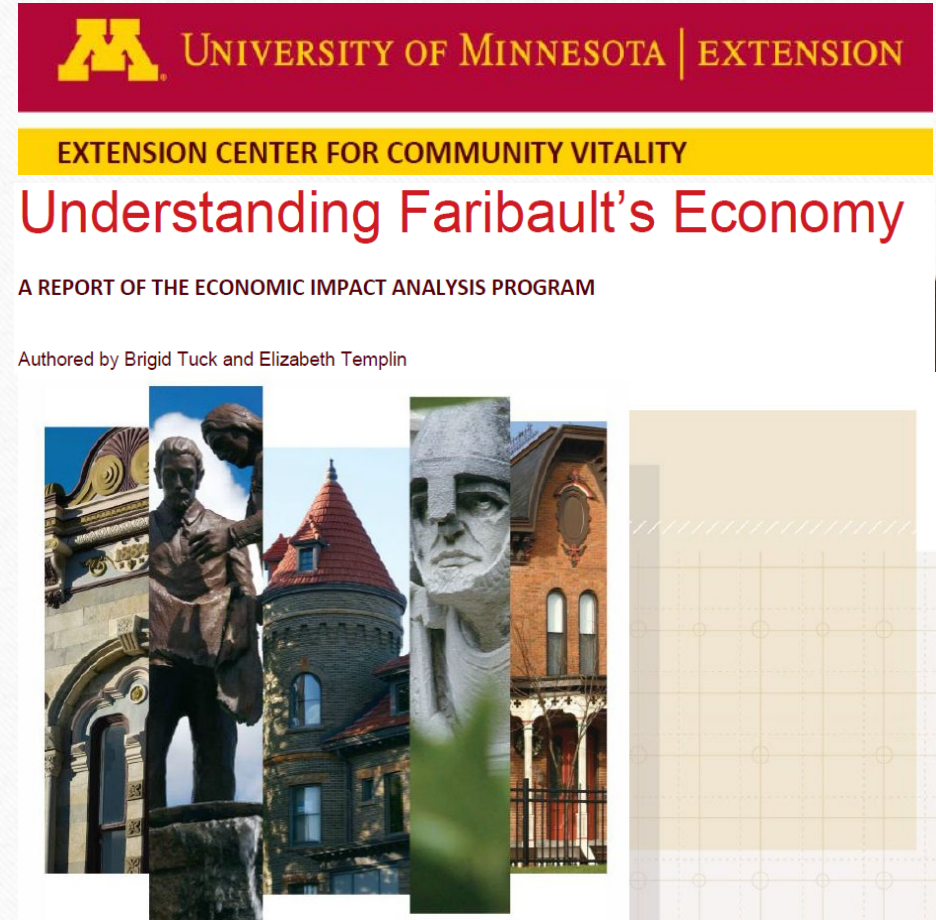
Goal 3: Enhance and expand strategic partnerships and regional collaboration with other organizations that share the Communities vision for proactive economic development.

Goal 4: Develop a Comprehensive Plan that provides a strong link between economic development and other components of the community, including land use, housing, natural and cultural resources, transportation, and utilities.

Initiative 1A - Conduct a comprehensive market analysis/industry sector validation study to identify Faribault's competitive advantage.

"Understanding Faribault's Economy" report completed w/ U of M Extension in November 2016

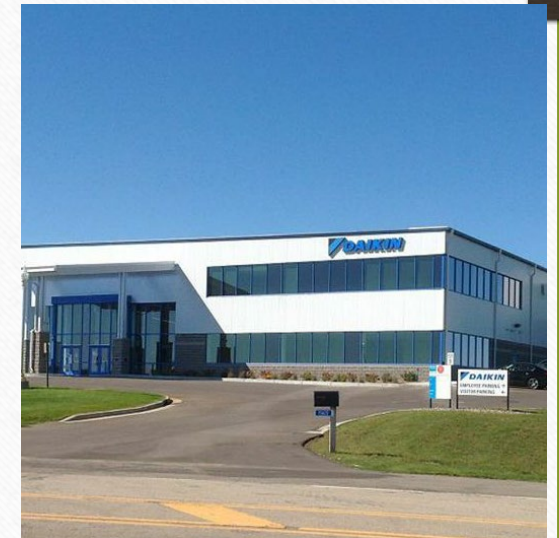
- Understanding Faribault's Economy project continues to inform economic development activities.
- Reviewed with the Faribault Futures class each year. Some data points are updated by U of M Extension as part of this annual presentation.
- Presented in 2019-20 to site selectors.
- U of M extension updates the study each year—copy on EDA website.



Initiative 1B - Use the results of the studies to evaluate the existing business mix in Faribault and identify gaps and opportunities for ensuring a diversified local economic base.

"Understanding Faribault's Economy" project identifies industry strengths and opportunities. Ensuring available land is ready is necessary before proactively recruiting identified industries.

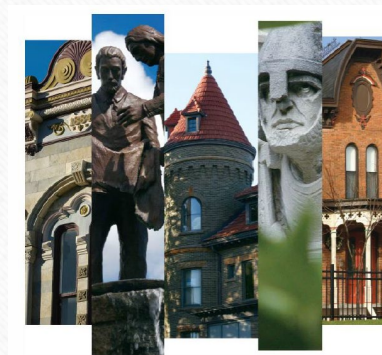
- We continue to use the information regarding strengths as we recruit and respond to site selector and location searches.
- Available land has traditionally been a challenge—the Met-Con annexation provides additional land opportunities, and the Comp Plan has re-guided land to the west.
- The EDA has identified land as a priority – identifying underutilized parcels, infill development opportunities, catalyst sites, and opportunities associated with the airport.



Initiative 1C - Use the results of the comprehensive market analysis and industry sector validation study to build messaging for targeted business attraction/marketing materials. Update the community profile and compile business data on unemployment, workforce, educational attainment, training, and related data.

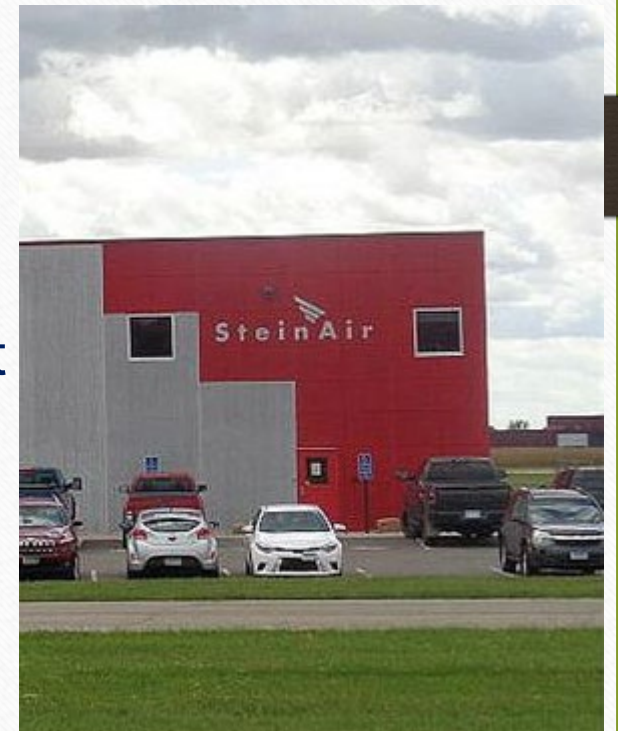
The EDA budgeted funds in 2017 for the development of marketing materials based in Faribault's competitive advantages.

- This remains an on-going activity.



Initiative 1D - Identify specific businesses and industries to target for growth in the community. Build on Faribault's competitive advantage in the region and address the gaps and opportunities as they pertain to industry mix and economic base.

- Prior to the tornados in 2018, marketing for the avionics industry was underway (building upon the relocations of Stein Air and North Memorial Air Ambulance to the Airport). Those initiatives were paused until the airport could be rebuilt and in 2021 will be revisited.
- Prior to the pandemic, much emphasis was put on foreign direct investment, building off the Daikin and Faribault Foods projects. The unique FDI presence is a definite competitive advantage that we are utilizing to pursue opportunities.



Initiative 2A - Develop/update incentives to attract targeted industries and/or industry sectors.

Scheduled for 2017.

- Existing loan programs were updated in 2019.
- In 2021 a new Economic Development Incentive Program was approved specifically for targeted industries. This program was instrumental for the expansion of TryStar in Faribault.



Initiative 2B - Inventory available land and building supply to ensure there is an adequate and competitive supply of land and buildings available, and willing sellers, to support business growth.

The available land inventory was updated in 2016. Next steps include contacting all property owners to verify status of property, map natural and man-made features that impact development, and score land on a "shovel-readiness" scale.

- The available land inventory was created working with the GIS staff. All available information on the sites, that we know are available, is mapped. This is an ongoing project as properties come on/off the available list.
- Completed Comp Sewer, Water, and Storm Sewer Plans

128 15th St NW - Faribault Foods
128 15th Street NW | Faribault, MN | Rice County
Available SF: 257,816 | Sale Price: 5150000



Building Type: Industrial
Available SF: 257,816
Total SF: 257,816
Expandable:
Zoning: Industrial
Site Size: 9.17 Acres
Year Built: 1895 with numerous upgrades through 2012
Former Use: Faribault Foods, Food Processing and Distribution
Can Subdivide:
Within City Limits: Yes
Last Updated: Feb 3, 2020

Property and Area Description

Food Processing & Distribution Facility Total Building size: 257,816 SF
(includes Warehouse: 180,768, Manufacturing: 53,158 and Office: 23,890 SF)

Population

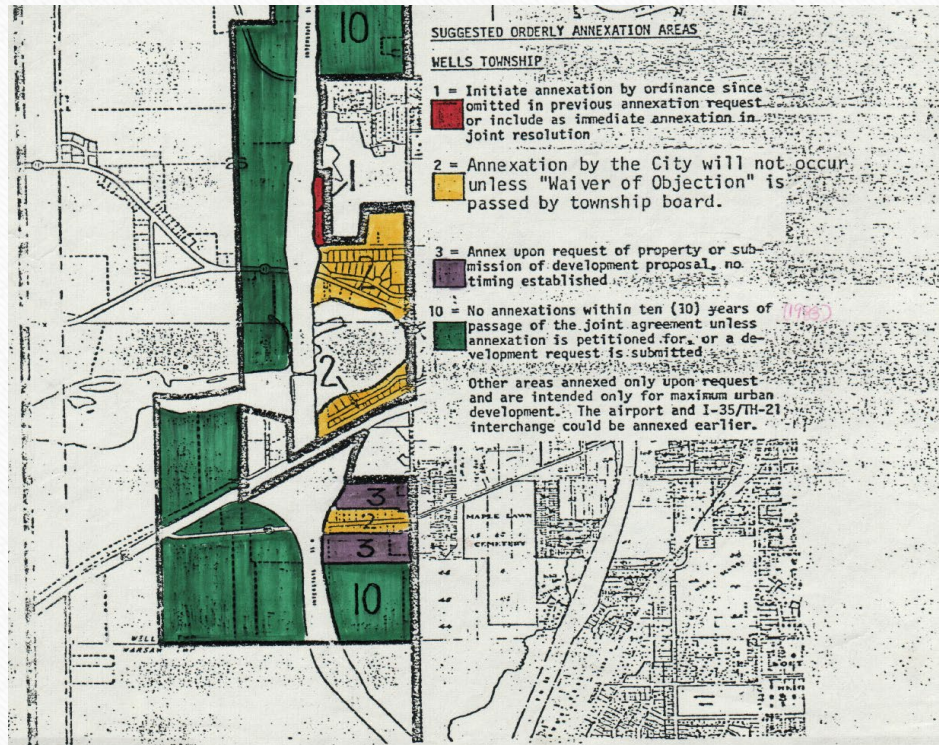
	39,738	132,577	376,814
	10 Mile Radius	20 Mile Radius	30 Mile Radius

Source: ESR®, 2020

Transportation

Rail Served: Unknown
Rail Accessible: Unknown
Rail Infrastructure in Place: Unknown
Rail Contact: Cheryl Schow
Rail Contact Phone: 402-544-5832
Rail Contact Email: caschow@up.com
Short Line: Progressive Rail Inc D/B/A Cannon Valley Railroad Co.
Short Line Contact: Jason Culotta
Short Line Contact Phone: 608-332-5415
Short Line Contact Email: jculotta@progressiverail.com

Initiative 2C - Pursue pre-annexation and annexation agreements for land along the I-35 corridor that can support economic development activity (Met-Con Business Park, etc.).



Initial conversations were held in 2016 with Met-Con to discuss the previous annexation agreement.

- The Met Con area annexation was completed in 2019. In 2021, Council directed that Staff attempt to get annexation agreements in place with all townships.
- An initial meeting regarding the drafting of a new orderly annexation agreement was held with Wells Township in July 2021.

Initiative 2D - Assess and plan for transportation needs to support business growth into the future. More specifically, plan for a future I-35 interchange, a future airport runway expansion, and future railroad spurs with railroad corridor industries.

The City Council passed Resolution 2017- 055 Supporting State Funding for Transportation Planning and CSAH 9 and I-35.

- Council passed Res. 2021-116 approving JPA with Rice County for interchange planning and the City & EDA pledged up to \$33,000 towards project. The State allocated \$0.5M to MNDOT for study.
- The Comprehensive Plan, adopted in 2020, includes a Staged Growth Plan, identifying new roadway connections.
- The Airport Master Plan, adopted in 2016, outlines the expansion of the primary runway to 4900 feet.



Initiative 2E - Participate in the development of strategies for talent development necessary to support and encourage economic development growth.

- The Chamber and SCC have taken the lead on this from a community-wide perspective. On a micro-level, Staff has worked with individual businesses to creatively address their talent/workforce needs.
- The Industry Leader Cohort (which was formed as part of the P.I.E. initiative) was also discussing workforce needs and creative solutions to address the needs.



Initiative 2F - Develop policies to support Faribault's role in Destination Medical Center (DMC) and other regional initiatives.

- Destination Medical Center (DMC) is a unique, public-private partnership and economic development initiative that began in 2013. The \$5.6 billion plan was the largest in Minnesota's history. The partnership combines Mayo Clinic private development with that of other developers and investors, in addition to public infrastructure investment from the city of Rochester, Olmsted County, and the State of Minnesota.
- Staff continues to follow the DMC initiatives, but no Faribault policies have been developed.



Initiative 2G - Evaluate opportunities for land assembly by the EDA (EDA owned/controlled/developed land) to support business growth.



The EDA had identified the need for additional available land as one of their priorities and included funds in the 2017 budget to do preliminary engineering, etc.

- The EDA continues to have available land as a priority.
- The EDA also funded an analysis for the Farmer Seed building to encourage redevelopment of this catalyst property on a major corridor.

Initiative 2H - Increase private and public investment capital sources (angel funds, equity funds, and related sources).

- Relationships have been forged with Gopher Angels and Staff continues to work to leverage partner dollars in projects.
- The City has been successful in securing numerous state-wide grants such as BDPI, LRIP, and others to support both growth and redevelopment.
- Rice County provided tax abatement support for the Daikin Applied project.



**Greater Minnesota Business Development
Public Infrastructure Grant Program (BDPI)**

Minnesota Statute 116J.431

Initiative 2I - Assess and modify the City's regulatory environment/permit process to find a balance that removes unnecessary delays and hurdles while preserving the integrity of the City's vision and goals.

- On-line building permit program was put into operation in 2021.
- Staff is currently evaluating differing development processes and standards for new construction vs. redevelopment projects.


Permit Application

Permit Type *
Building

Property Type *
Residential

Construction Type *
New Construction

This permit requires plan and/or fee review prior to issuance.

Please upload required permit documents or choose another option below:

Site Plan/Certificate of Survey

- Certificate of Survey – Separate PDF file will be required for Certificate of Survey drawn to scale.

Upload Application Plan Documents *
Allowed File Types: pdf, doc, xls, xlsx, docx

Additional Required Documents

- Required New Home Construction Submittals:

1. Complete building plans must be submitted in PDF format and include the following details:
 - U-Factors of each window & door included on the plan specific to each location

Initiative 3A - Identify regional partners, such as those involved with the Destination Medical Center (DMC), who can help define Faribault's role and participate in the investment happening to support the DMC vision.

- (Related to Objective 2F)

Initiative 3B - Build strategic partnerships around transportation objectives, specifically as they pertain to the I-35 corridor and future CR 9 interchange.

- (Related to Objective 2D)

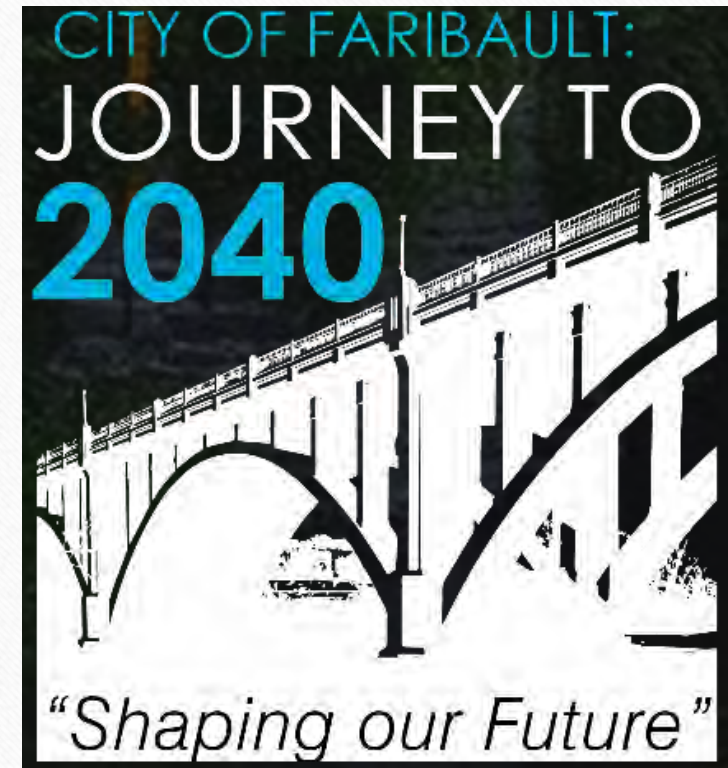
Initiative 3C - Participate in talent/workforce development initiatives that support the workforce needs of our existing employers, by building on the existing talent supply chain and education and training opportunities available locally.

- (Related to Objective 2E)

Initiative 4A - Determine community needs to get to desired economic goals and outcomes and to ensure a vibrant mix of housing, jobs, industries, retail, and services.

In progress.

- Journey to 2040.
- Comprehensive Plan Update approved in September 2020.



Initiative 4B - Update the City's Unified Development Ordinance to support the Comprehensive Plan.

- Underway.



APPENDIX B - UNIFIED DEVELOPMENT REGULATIONS

Footnotes:

--- (1) ---

Editor's note— Ord. No. 99-20, § 1, adopted Nov. 23, 1999, repealed the former App. B which pertained to Zoning. Said ordinance also provided for the inclusion of a new appendix entitled unified development regulations to read as herein set. Amendments to this appendix have been incorporated herein, with the citation of any amending ordinance appearing in a history note at the end of any such amended subdivision or part thereof. The absence of any history note at the end of any subdivision or part thereof indicates that such provisions have not been amended subsequent to the original adoption of the 1999 ordinance. Words appearing in brackets have been added for clarity. See the Code Comparative Table.

Cross reference— Buildings and building regulations, Ch. 7; environmental protection, Ch. 9; fire prevention and protection, Ch. 10; licenses and business regulations, Ch. 14; motor vehicles and traffic, Ch. 15; parks and recreation, Ch. 18; planning, Ch. 20; plumbing, Ch. 21; streets, sidewalks and public grounds, Ch. 25; trees, Ch. 26; water and sewers, Ch. 28.

State Law reference— Advertising devices, Minn. Stats. Ch. 173; Authority to regulate zoning and procedure for enacting and amending a zoning ordinance, Minn. Stats. § 462.357.

CHAPTER 1. - INTRODUCTORY PROVISIONS

Initiative 4C - Evaluate the market and the need for a community event center.



- No market study was ever commissioned by the City.
- The 3 Ten Event Venue opened in the downtown, and recently expanded.
- The Owner of the Peterson Art Furniture building has indicated a future development phase with a conference/event center.
- Additional meeting space was created with the addition to Buckham West (Senior Center).

Strategic Priority 2:

Excellent Schools and High Quality Education

Faribault is home to a variety of high quality educational facilities – from pre-kindergarten through college – that play a central role in growing a talent-based economy and an engaged citizenry. We will partner with our schools to ensure that we provide high quality education, recognized athletic and extra curriculum programs, and a well-trained workforce.



Strategic Priority 2:

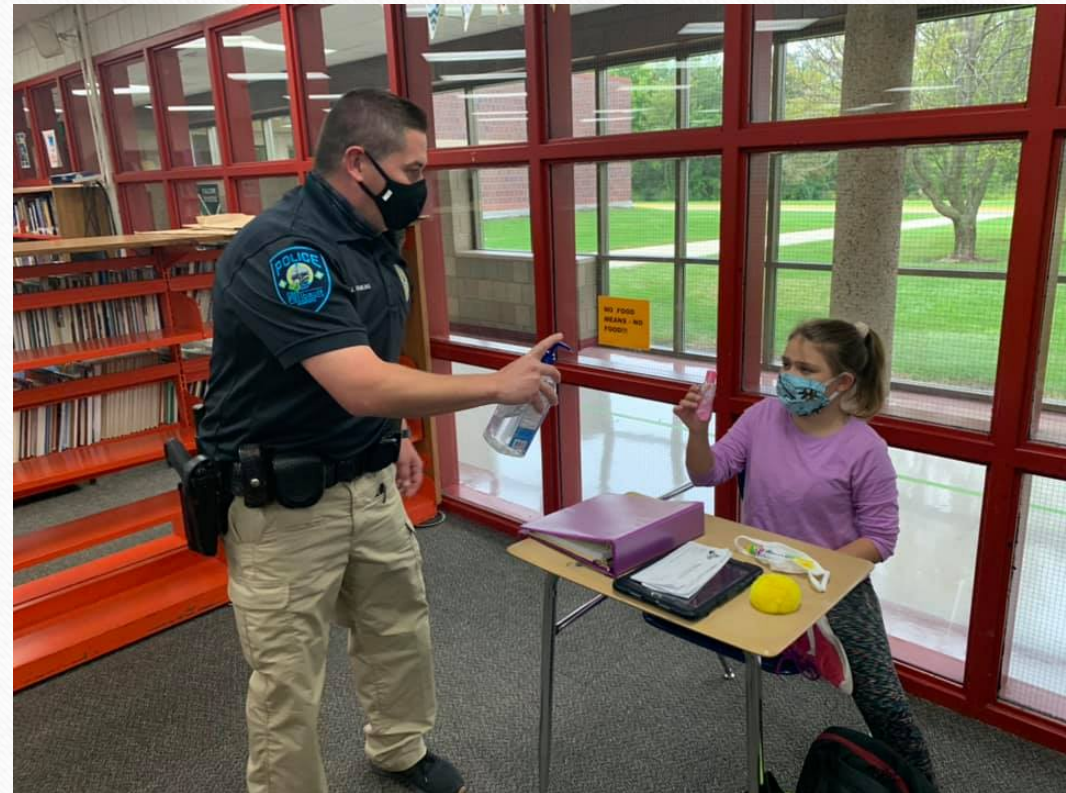
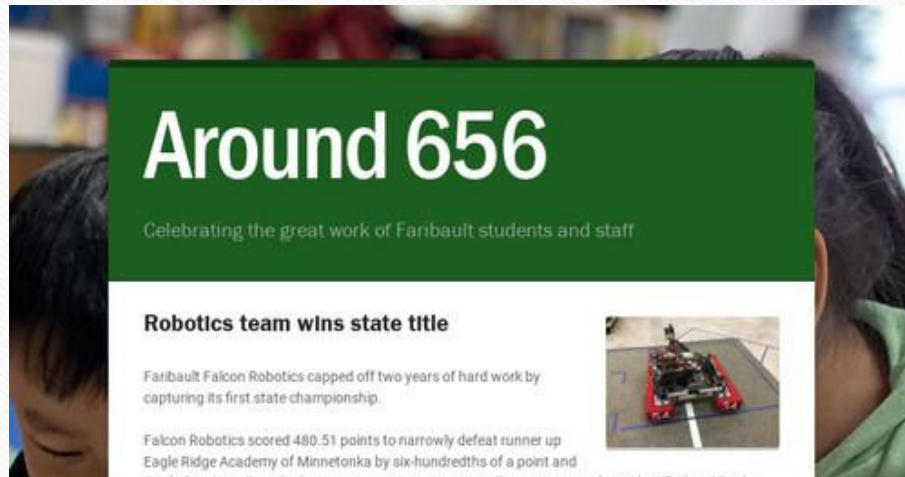
Excellent Schools and High Quality Education

Goal 1: Strengthen and celebrate the variety of respected, high quality, and specialized education opportunities that exist in all levels of the community's education system.

Goal 2: Recognize and support a strong link between excellence in education, economic prosperity, and a high quality of life.

Initiative 1A - Use City media to periodically recognize and celebrate academic, athletic, and other notable accomplishments of students and teachers in the education system.

Currently using Facebook more to recognize accomplishments.



Initiative 1B - Collaborate with schools, businesses, non-profits, and others to convene an education summit to explore how all parties can work together to strengthen, promote, and celebrate the education system.

Faribault Community Education was planning to launch a community school at Jefferson Elementary in the fall of 2017. Buckham Library is a voting partner in this community school project and has been involved in planning since fall of 2016.

- The Faribault Community School with its two established sites, Jefferson Elementary and Faribault Middle School, has brought together community partners from various sectors to strengthen the Pre-K – 12 education system.
- The Library is one of many partners in the Faribault Cradle to Career initiative with ISD 656, SCC, FACCT, etc. Cradle to Career, a community-based initiative spearheaded by Faribault Youth Investment, works to ensure all Faribault youth can reach their full potential.

Initiative 1C - Encourage collaboration between schools to help ensure that each school capitalizes on their individual strengths while contributing to quality of the whole education system.

- Communications with community education on partnerships have continued.



Initiative 1D - Work with schools to coordinate their long-term planning efforts with the long-term planning efforts of the City. Coordinate the City's infrastructure, plans, and processes with school needs for facilities, technologies, and tools.

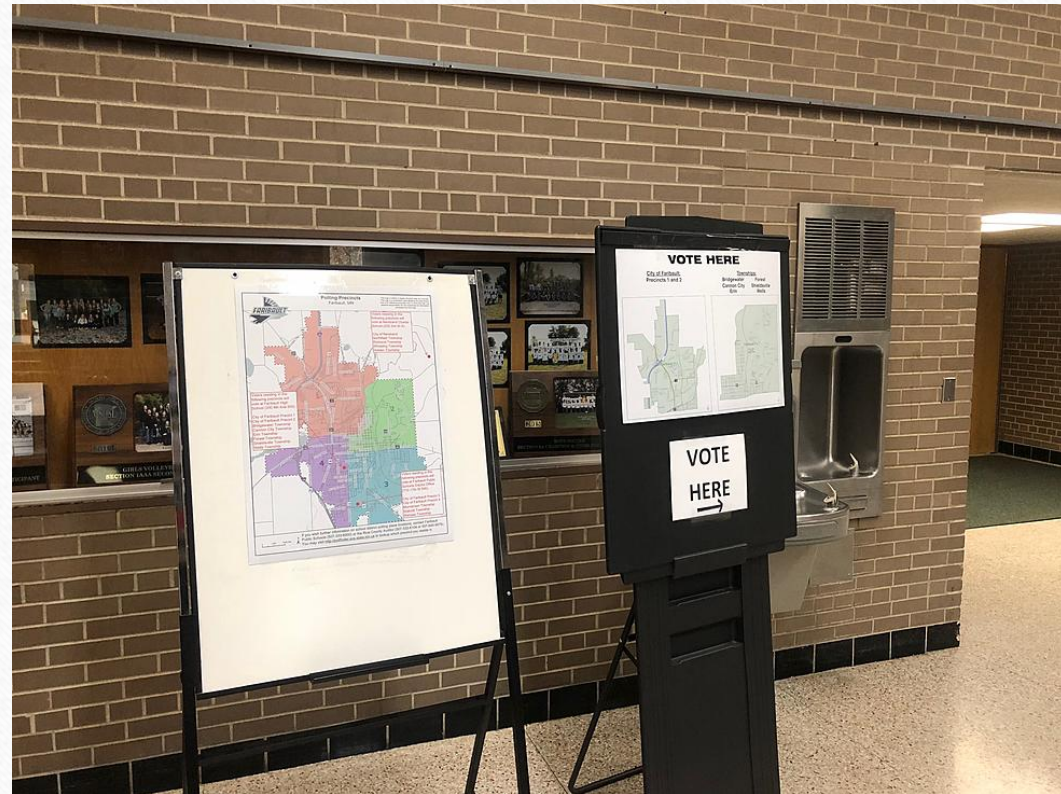
Worked with ISD 656 on their plans for a field house to be used by multiple groups.

- Occasional discussions continue on Field House or new community center.
- Working on relocation of Teepee Tonka ballfields to Middle School.
- N. Alexander Park committee discusses uses and improvement to park area.



Initiative 2A - Help promote an understanding of how education contributes to economic prosperity and quality of life in the community when financial support is needed for local schools.

- Councils in the past have generally chosen to remain silent on a position on school referendums.
- October 2019 Letter of Support



Initiative 2B - Collaborate with schools, service organizations, businesses, to promote lifelong learning through community education.

- In addition to the programming the Library does to promote life-long learning, the Library Director serves on the FPS Community Education Board.
- The Library Director and the Children's Librarian are active members of various education related boards and committees in the community.
- Other groups the City works with include GROWS and Pollinator Group on educating public.



Initiative 2C - Use the City's website and other tools to promote the community as a premier destination for educational excellence.



- One of the promotional videos created by CGI and hosted on the City's website highlights the educational system in Faribault.
- The City publishes the Buckham Bulletin quarterly.

Initiative 2D - Encourage the schools to be an active participant in community discussions on diversity and inclusion.

- The Library partnered with Faribault Public Schools and the Faribault Diversity Coalition to host a series of diversity conversations in 2019.



**FARIBAULT
DIVERSITY
COALITION**

Initiative 2E - Collaborate with educational institutions to promote excellence in school athletic programs.

- The Faribault School District uses softball fields, the baseball field, and the soccer complex as well as North Alexander Park for cross country meets.
- Bethlehem Academy uses a softball field and the baseball field as well.



Initiative 2F - Collaborate with schools, the county, service organizations, and others to address the effect of hunger, poverty, inadequate housing, and other factors affecting the ability of students to learn.

Partners in the Community School project include Buckham Memorial Library, Rice County Social Services, Allina Health, WorkForce Center, HealthFinders (dental and basic health), Fernbrook (mental health services) and R.C. Mental Health Collective. A major focus of the community school will be to identify and address the basic needs of students, families and community members.

- Meal distribution point set up at Community Center in 2020.



Initiative 2G - Explore opportunities to work with schools and private enterprise, to promote and develop a sports complex (baseball, soccer, hockey, etc.) to host state and national athletic events.



- Faribault will be hosting the 2022 State Amateur Baseball Tournament
- Big 9 Section Track Meet was held in 2021.
- Youth hockey state tournament(s) have been held in Faribault.
- Options for a new “major” facility (such as pickleball)?

Strategic Priority 3:

Pride in our Community

Protecting and promoting the special and unique features of our community helps give residents a sense of pride of ownership. That pride of ownership, in turn, enhances our neighborhoods, educational achievement, government effectiveness, economic growth, and public safety.



Strategic Priority 3:

Pride in our Community

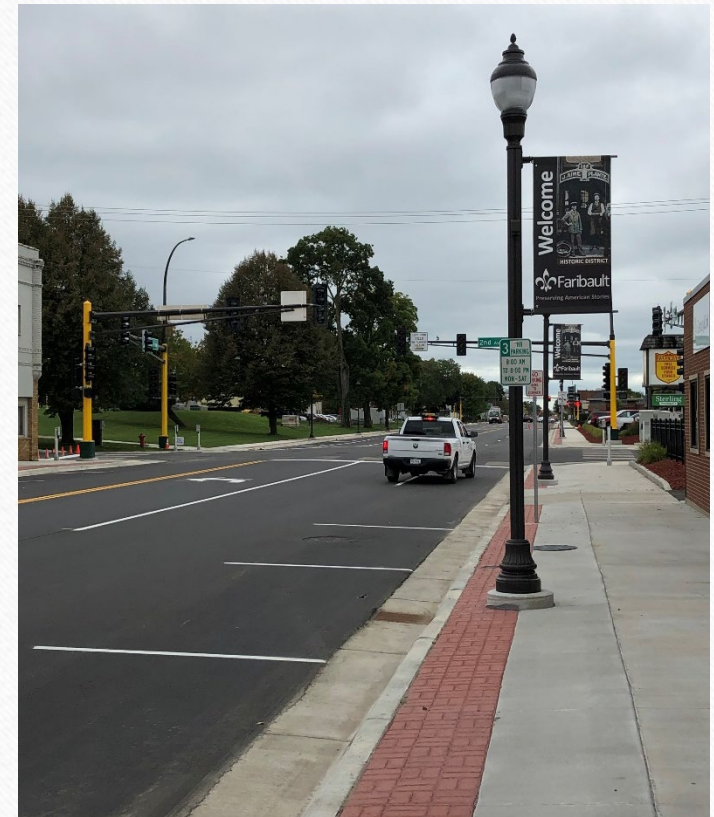
Goal 1: Enhance and maintain public and private property throughout the community to reflect our sense of pride in the community.

Goal 2: Promote and celebrate the people, places, and events that are unique to the community and make us proud.

Initiative 1A - Work with businesses, institutions and others to enhance and maintain public and private property throughout gateway corridors and key destinations.

Work with businesses, institutions and others to enhance and maintain public and private property throughout gateway corridors and key destinations.

- HRA created Corridor Rehab Program (painting houses, etc.).
- TH 60 roadway enhancements in 2019.
- Redevelopment of the former PW Garage site in progress (apartments and park).
- Currently working with Chamber on updated gateway signage.
- Crocker's Creek clean up with Rotary Club and Chamber.



Initiative 1B - Provide attractive gateway signage and wayfinding signage to direct people to key destinations in the community.

Staff has been part of a task force working on developing a wayfinding signage system. In addition, staff continues to work on banners and parking lot signage layouts. This is anticipated to come to City Council in June 2017

- Partnering with Chamber on updated gateway signage.



Initiative 1C - Identify, enhance, and maintain green corridors in the community.

- City acquired land by Crooked Pint
- Currently discussing acquisition of some of FFoods land along the Cannon River.
- Environmental Commission considering a tree preservation ordinance.



Initiative 2A - Strive to ensure appointed commissions and boards reflect the diversity of the community.

In the past year, two young women of color have served on the Library Advisory Board. Currently, four out of seven Board Members are under the age of 40.

- The City held a Board/Commission recruitment event at Buckham West in October of 2019.
- The Library Advisory Board and the Friends of Buckham Memorial Library continue to recruit new board members from diverse backgrounds including African American, Somali American, Latinx and people with disabilities.
- A student Rep has been on Parks and Recreation Board since 2000 (Somali student in 2019).



Initiative 2B - Work with a variety of organizations to promote and celebrate Faribault as a diverse and inclusive community by planning and promoting a culturally diverse marketplace that includes foods, gifts, and arts from diverse cultures, seniors, the schools for the deaf and blind, and others.

- The City works with International Festival for their annual event as well as Main Street and the Chamber on Night to Unite Buckham West promotional event.



SATURDAY
SEPTEMBER 29, 2018
10:00 AM – 3:00 PM

WASHINGTON REC CENTER
 117 SHUMWAY AVE | FARIBAULT, MN 55021

FREE EVENT

FOR MORE INFORMATION: (507) 384-3838
 OR INFO@FARIBAULTDIVERSITYCOALITION.ORG

Initiative 2C - Identify and promote iconic people, businesses, institutions, and cultures in the community.

- Faribault Airport was named Liz Wall Strohfus Field.
- Downtown park on former PW Garage site named Fleckenstein Bluffs Park.
- Lofts at Evergreen Knoll apartments used Woolen Mills for naming theme.



Initiative 2D – Explore the feasibility of developing a sports complex, such as a softball, hockey, and/or soccer complex, which will attract state and national athletic events.

- (This was previously covered under Strategic Priority 2 – Initiative 2G)

Strategic Priority 4: Public Safety

Public safety is fundamental to the quality of life we seek in our community. We will work to ensure the safety of our residents and property, and to assure that justice and protection is provided to all whom we are entrusted to serve.



Strategic Priority 4:

Public Safety

Goal 1: Continue to exceed the community's expectations of all public safety services.

Goal 2: Make the community a safer place to live and thrive by reducing the crime rate by 10 percent by 2030 and by 20 percent by 2040.

Goal 3: Maintain public safety infrastructure needs..

Goal 4: Address mental health concerns and collective abilities within the Faribault community.

Initiative 1A - Conduct a needs assessment study and develop a Police Department staffing plan to meet the increased demand for service and proactive policing efforts.

The staffing assessment is complete. A determination was made that adding one additional full-time sworn officer to the roster will meet the growing demands of calls-for-service and aid in the effort to provide more proactive policing. A full long-term roster of 35 sworn officers will be met in 2017 and should be adequate for the next five years, at which time needs will be reassessed. Workload will be monitored for civilian support staffing future needs.

- The Department has reached adequate staffing levels for all divisions. Calls-for-service are covered and overtime reduced.



Initiative 1B - Conduct a needs assessment study and develop a Fire Department staffing plan to meet desired service levels and community expectations through applied public safety measures.

The Fire Chief met with Council and Administration in 2016 to discuss and monitor the need to add a fire inspector. It was decided not to move forward with the position. If hired in the future, the person would also be an active firefighter and be responsible for fire safety education of both business owners and homeowners.

- Staffing model has not changed since the early 1990's.
- Fire Inspector position was valuable for the downtown.
- Additional staffing will be necessary as the City grows and the population ages (firefighters to serve as inspectors).
- Currently have a SAFER grant request in, that if awarded, would pay for wages for three FT firefighters for 3 years.



Initiative 1C - Implement a comprehensive strategy to recruit and hire diverse public safety personnel.

A blue recruitment poster for Police Explorers. At the top, it says "Police Explorers" in large white letters, followed by "NOW RECRUITING" in smaller white letters. Below this are three logos: a circular "LAW ENFORCEMENT EXPLORER" logo, the "City of Faribault" police badge, and a circular "Minnesota Law Enforcement Explorer Association" logo. At the bottom left, it asks "Are you interested in becoming a Faribault Police Explorer?" in green text. At the bottom right, it says "Information" in white text, followed by "Regular Meetings" and "1st & 3rd Monday of Month" in small white text.

Police Explorers
NOW RECRUITING

Are you interested in becoming a Faribault Police Explorer?

Information
Regular Meetings
1st & 3rd Monday of Month

The Police Chief and officers have been meeting and working closely with the FDC and other diverse groups in an effort to bridge the gap between these groups and law enforcement. Meetings have allowed law enforcement representatives to discuss the opportunities and benefits police work has to offer to their respective groups, as well as the benefits to them and their families. Through the Explorer Program, SROs have been searching for potential diverse candidates for recruitment into law enforcement.

Initiative 1D - Enhance professional training for public safety employees.

Fire Department personnel have participated in some very intense training sessions. An inspector from the State Fire Marshal's Office spent three days at the Fire Station teaching the Chief, Full-time Firefighters, and fire personnel from other departments about fire investigations and arson. The same inspector was brought in to train the Paid On-call staff about fire scene preservation. Several FT and POC Firefighters attended State Fire School courses this past spring. The Fire Chief spent four days at Camp Ripley learning and becoming nationally certified on the planning portion of large-scale disasters.

- Ongoing.



Initiative 1E - Market public safety through proactive enforcement and outreach programs such as, the Police Citizen Academy and the Youth Fire Starter Program.



Initiative 2A - Continue to support the collaborative efforts of the Drug Task Force.

Efforts of the Drug Task Force have aided in the reduction of the crime rate by 17% in the past year. With the addition of Le Sueur County Sheriff's Department to the team, we anticipate the downward trend in the crime rate to continue.

Additionally, the team has been awarded \$60,000 state increased grant funding by adding the Le Sueur County Sheriff's Department to the team.



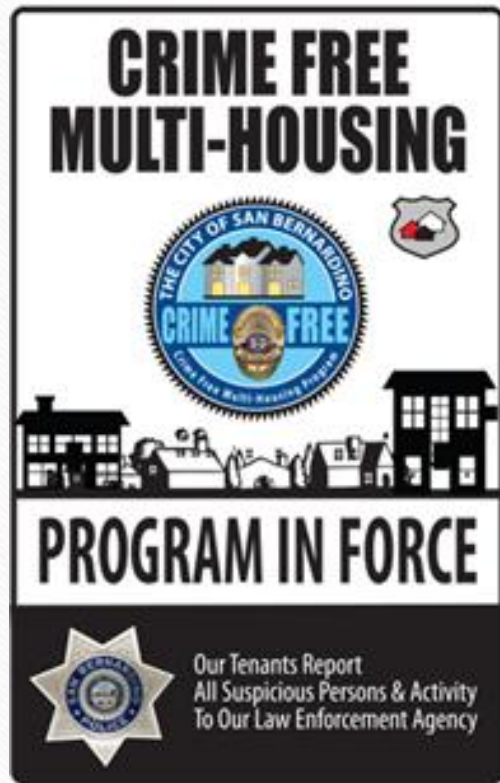
Initiative 2B - Develop effective programs to reduce drug use and related crimes.

Local law enforcement agencies have combined their efforts with Drug Court, which works closely with the Drug Task Force. The Drug Court system targets subjects with a high potential to reoffend and commit crimes and provides better insight.

- Cannon River Drug & Violent Offender Task Force created to address drug and violent crime within Rice and Le Sueur Counties.
- Team recognized as Task Force of the Year in State of MN in 2019.



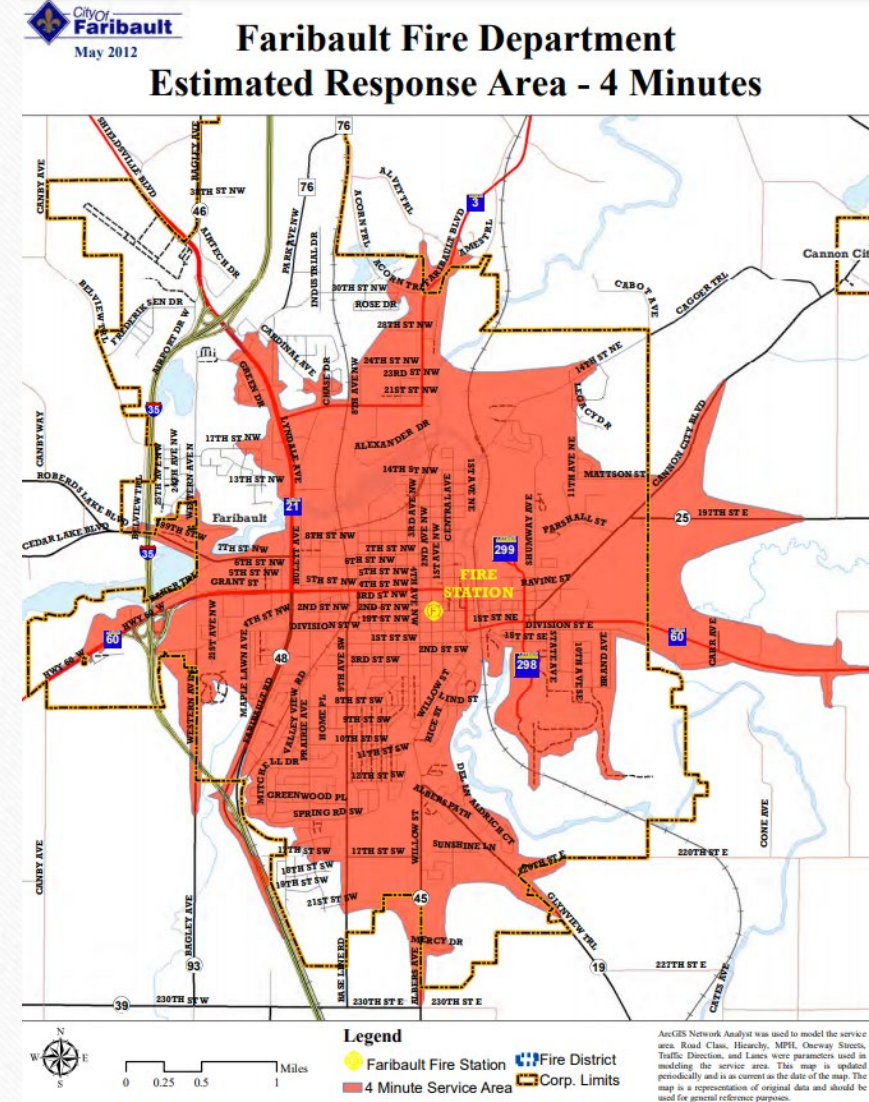
Initiative 2C - Reduce repeat calls to problem properties through crime-free multi-housing and proactive policing.



In 2017, the Crime Free Multi-Housing ordinance was refined to allow tracking of problem rental properties through repeat police calls-for-service and holding property owners responsible for their tenants. Nearly half of local property owners/managers have been educated through the training classes, which resulted in the removal of many problematic tenants. Since the program began, it is estimated 1,500 letters have been mailed offering training, 58 first disorderly notices have been issued, 11 second disorderly notices have been issued, 75 directed lease terminations (evictions) have been executed, 5 property owners have been placed on probation, and one owner has served jail time.

- CFMH program implemented with positive results and reduced calls for service to same problem properties.
- ACLU litigation has staff re-examining program specifics.

Initiative 3A - Conduct a study of Fire/EMS response times for an expanding community.



Initiative 3B - Analyze ways to improve intersection safety for pedestrian and vehicle traffic flow.

A sergeant has been assigned to work with City Engineering on the Highway 60 project and the infrastructure needs for city-wide preemptive devices on all controlled intersections.

- Eliminated all uncontrolled 4-way intersections in the city in 2019-2020.
- School Speed Zones approved in 2021.
- By 2023, all emergency vehicles will be EVP equipped.
- By 2025, all signalized intersections will have EVP.
- Signal and geometric improvements planned for TH 60/3rd St. NE, TH 60/Western Ave. & TH 21/7th St. NW intersections (including addition of dedicated left turn lanes and pedestrian crossing improvements)
- Updated Sidewalk/Trail plan expands pedestrian network.
- Consider a Safe Routes to School program?
- Consider City policy for enhanced pedestrian crossing treatments?

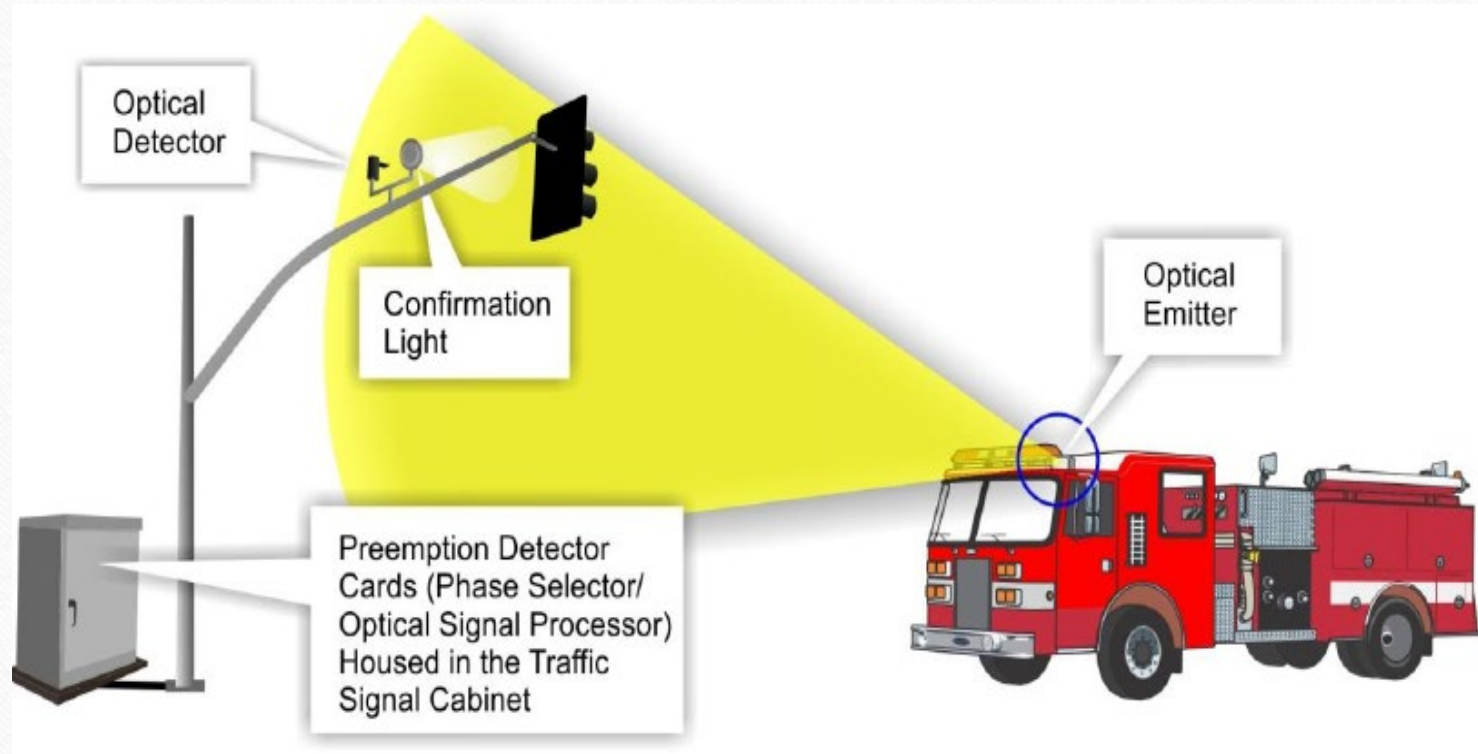
Initiative 3C - Conduct a parking study for the existing Police Department building.

This needs to be completed as the police department lacks necessary parking for employees and those attending police public events or meetings in the EOC.

- City Administrator and City Engineer currently involved in ongoing needs discussion with Rice County to include police parking needs.
- Engineering working on proposed alternatives.



Initiative 3D - Improve intersection safety and overall traffic movement with emergency vehicle preemption technology.



- By 2023, all emergency vehicles should have preemptive devices installed.
- By 2025, all signalized intersections will have EVP installed.

Initiative 3E - Plan for a second fire station to meet expected response times for Fire/EMS.

The Fire Chief and Administration have discussed the future needs of the City. Identifying and acquiring a piece of property large enough to be the home to a 2-4 truck station and a training tower has positive implications for our City's ISO rating. This is a long-term goal but we must be prepared in case something presents itself.

- NFPA has guidelines for response times. We are stretching the limits of those times with our current single station department.



Initiative 4A - Develop partnerships with mental health stakeholders, area medical facilities, social services, and public safety entities.

The PD has with, and will continue to meet with, local hospital partners, mental health advocates, and elected officials to discuss current mental health concerns so a plan can be established to address and combat these issues. We are also looking into training and procedures for law enforcement individuals to address and assist those suffering from these issues. Stakeholders continue to address the local need for a long-term mental health program and possible facility within or around Faribault.

- This topic has had numerous meetings with providers, Rice County, legislators, and various funding sources have been investigated. This remains a top priority for law enforcement as a serious need in Faribault for people in mental health crisis and people with chemical dependency crisis. The public is demanding this be addressed and police are not always the correct vehicle to utilize when people are in crisis and not committing criminal acts.

Initiative 4A (continued)

- A need exists to partner with RC and health providers to get a program and physical bricks and mortar facility within Rice County.
- Firefighters are now taking part in mental health specific training to help us deal with this increasing call type.
- Library staff have met with social services organizations to discuss partnering and co-location of services. The Library partnered with the Homeless Prevention Team and Allina District One to procure hygiene kits and diapers for library patrons in need. In 2019, the Library provided a letter of support for a coalition of partners (Three Rivers, Workforce Development, HCI, FYI, HealthFinders, Somali Community Resettlement Services, etc.) in Rice County that applied for a Whole Family Systems grant to learn, develop, and implement a holistic, culturally-relevant whole family system in Rice County.

Initiative 4B - Initiate a study to address mental health patient needs.

Initiative 4C – Facilitate and promote the building of a mental health facility within the community to meet the community's needs.



Strategic Priority 5: A Vibrant Downtown

An active downtown provides a sense of place for community residents and is vital for sustained economic activity. We are committed to actively managing our downtown to balance the preservation and transformational requirements to remaining vibrant in the 21st century.



Strategic Priority 5:

A Vibrant Downtown

Goal 1: Establish anchor businesses in the downtown that complement and strengthen existing downtown businesses.

Goal 2: Enhance the appearance of downtown buildings and the streetscape.

Goal 3: Establish market rate and high-end residential in the downtown.

Goal 4: Create a museum in the downtown that will be a draw for tourists and the community.

Goal 5: Create and strengthen public places and plazas in the downtown.

Initiative 1A - Identify potential sites for anchor businesses in the downtown area.

- Downtown Master Plan adopted in September of 2019
- Recent additions into the downtown include:
 - 3 Ten Event Venue Center (plus expansion into 306)
 - 10,000 Drops/Corks & Pints
 - Cry Baby Craig's
 - Hillside Apartments
- RFP issued for redevelopment of former Lockerby property



Initiative 1B - Develop a plan that identifies potential programs and incentives to establish anchor businesses in the downtown.

- The EDA has provided \$730,000 in forgivable loans since 12/2016 to improve downtown commercial properties.
- The EDA provided funding for the acquisition of 306 Central (after the roof collapse), and funding for acquisition of 405 Central)



Initiative 1C - Identify and actively pursue anchor businesses that could locate in the downtown.

The EDA budgeted funds in 2017 for the development of marketing materials based in Faribault's competitive advantages.

- Makers space is no longer being pursued.



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Community & Economic Development • 507.334.0100
communitydev@ci.faribault.mn.us

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Robust Transportation Network | Skilled Workers by Industry | Growing Workforce Population

Initiative 2A - Enforce the building codes, rental ordinances, and property maintenance ordinances.

On-going.

- Ongoing
- 2019 Downtown Property “Sweep” for property maintenance compliance.
- Pursuing criminal prosecution for non-compliance (216/218 Central and former Eastman Building)



Initiative 2B - Aggressively pursue blighted properties with incentives to sell or renovate.

Executed a restoration agreement with owner of former Eastman property. HRA considered the acquisition of vacant property. The Parking Committee looked at alleys and opportunities for potential public/private improvements.

- Ongoing
- Former KC Hall parking lot
- Redevelopment of former PW Garage site in progress
- Hillside Apts. construction
- Library parking lot expansion
- RFP for former Lockerby property
- Block 45 alley cleanup options



Initiative 2C - Explore possible programs and incentives for property owners interested in enhancing their properties.

The Downtown Commercial Rehabilitation & Exterior Improvement Program was approved by City Council in October 2016 via Resolution 2016-226. Five awards made (\$82,506); two awards pending; 15 property owners have requested applications/met with staff; \$217,494 available.

- EDA has given \$730k in forgivable loans since 12/2016 for downtown commercial properties.
- EDA provided funds for acquisition of 306 Central (after roof collapse) and 405 Central.
- HRA has provided funding for the renovation of the former Masonic Lodge building into apartments.
- Redevelopment TIF for Hillside Apartments and Soils TIF for the Straight River Apartments project.



Initiative 2D - Maintain and, where appropriate, enhance the existing streetscape through wayfinding signage, benches, lighting, and related features.



Installation of tree lights was completed Fall 2015. Weekly drive through to fix issues. Worked with Chamber on location and installation of downtown benches.

- Bench locations were approved in 2019, and installed in 2020/2021.
- Amended the Small Cities Development Program Plan to allow funds to be used for purchase and installation of approximately 300 banners, new parking lot at 3rd St. NW, security cameras, installation of 20 benches, and story walk project.
- Working on parking lot and alleyways CIP.
- Flower baskets in partnership with Buckham West.

Initiative 2E - Establish a commercial rental licensing program for property owners leasing their properties to businesses.

**Property
Available**

A green icon of a key with a circular head, set against a green background.

30,000 SQFT

555.5555



Initiative 3A - Identify potential properties where market rate and high-end residential would be appropriate.

Staff received one request in 2016 for the development of market rate apartments in the downtown (206 Central).

- Hillside Apts. – 46 market rate units.
- Straight R. Apts. – 111 market rate units.
- Redevelopment of former Lockerby property anticipates some housing.
- Vintage Suites
- 206 Central apartments
- Redemption apartments



Initiative 3B - Work with the HRA and City Council to develop and implement a plan to establish an appropriate mix of high-end housing in the downtown.

The City Council directed Staff to prepare a study for residential in the downtown. Staff is developing a scope of work.

The HRA also developed and funded a program to support market-rate development - the Downtown Housing Improvement Program. The program establishes minimum rents and minimum amenities.



HRA Downtown Housing Improvement Program

Application Form

Please complete the following application in full & submit with a required attachments to the City of Faribault's Community & Econom Development Office.

BASIC INFORMATION		
Company/Applicant Name		
Primary Contact		
Address	City	Zip
	Phone	Cell
Email	Website	Fax
COMPANY/APPLICANT INFORMATION		

Initiative 3C - Identify and actively pursue partnerships and development opportunities to establish market rate and high-end housing in the downtown.



Staff has met with numerous multi-family housing developers interested in pursuing developments in Faribault/ downtown.

- Hillside and Straight River market rate apartment projects
- RFP issued for redevelopment of Lockerby property
- 206 Central apartments
- Vintage Suites
- Apartments installed above Redemption restaurant

Initiative 4A - Establish a task force with local stakeholders to explore the idea of a museum in the downtown that could include a tourist center, a connection to the Paradise, and walking tours.

Initiative 4B - Select potential properties that could be used to renovate for a successful museum along Central Ave.

Initiative 4C - Prepare a detailed implementation plan to present to the Council including the purpose, partnerships, financing, and operations (*for museum*).



Initiative 5A - Work with community organizations and businesses to develop and implement a plan that strengthens public places in the downtown.

- Two (2) new parking lots built.
- LOVE mural at 1st & 3rd.
- Implementation of Downtown Master Plan.
- A Placemaking Program is now being developed, potentially funded by EDA and ran by PCA.
- Fleckenstein Bluffs Park.
- Preliminary planning underway for Viaduct Area Park.



Initiative 5B - Explore opportunities to acquire public land in or adjacent to the downtown for green space, plazas, connections to the river, and to accommodate celebrations and events.

As part of the Parking Committee, recommendations are being formulated that include beautification of public parking lots, public walkways, etc., in an effort to enhance the routes between parking areas and destinations.

- City acquired Lockerby, “green house” at 1st and 1st, land next to Crooked Pint.
- Fleckenstein Bluffs Park underway.
- Prelim. planning for Viaduct Area Park.
- Construction of the Library Plaza is near completion.



Strategic Priority 6:

Access to Nature, Leisure, and the Arts

Residents and businesses across all generations choose communities that offer easy access to outdoor amenities, recreation, leisure, and the arts. We are committed to providing inviting parks, trails, cultural venues, and entertainment opportunities for residents and visitors.



Strategic Priority 6:

Access to Nature, Leisure, and the Arts

Goal 1: Enhance public facilities to strengthen the community's access to nature, leisure, and the arts.

Goal 2: Collaborate with organizations to promote community facilities, festivals, and events.

Goal 3: Collaborate with others to plan and develop the Faribault region as a premier destination for bicycling.

Initiative 1A - A. Construct an adaptive playground at North Alexander Park.

Apply for State (DNR Outdoor Recreation) and private grants. Meet with communities and discuss types of equipment desired. Park and Recreation Advisory Board planned to meet with representatives from academies and residential houses. Approve concept with PRAB.

- A committee was formed in 2020 but disbanded later in year. Parks and Recreation is currently looking at this project but will need to turn it over to a private group in future.



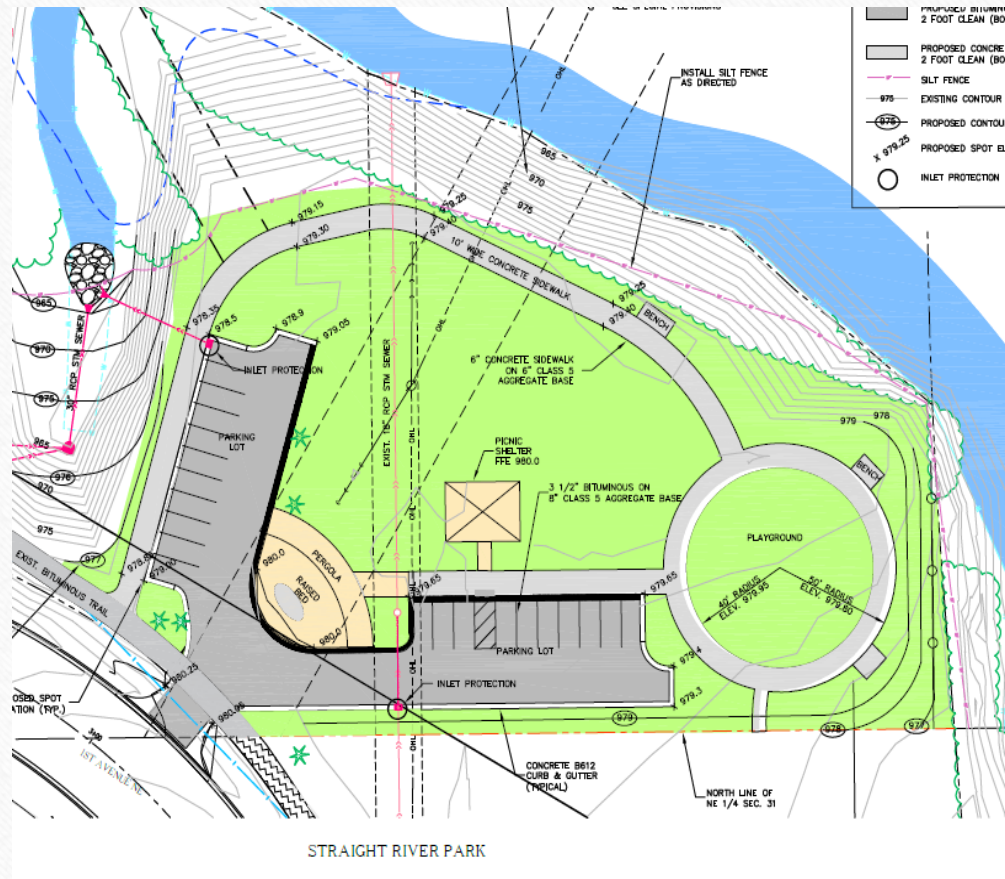
Initiative 1B - Explore constructing an addition to the Community Center in conjunction with the planned Senior Center expansion.

Worked with Sr. Center on their planned expansion. Meet with staff to determine exact needs, and with architect/engineer to get design and cost estimates. Waiting to determine if add-on or a separate facility with school district.

- Staff discussion on alternative to replace Community Center in lieu of constructing an addition.
- Council should consider in the future.



Initiative 1C - Design and construct Straight River Park and Water Access on the former City Public Works site.



Held meetings to determine the wants and need for inclusion in the project scope. Worked with MPCA—sought grant funding for site cleanup. Worked with AET to update the environmental; ISG prepared hydraulic modeling and floodplain analysis; and drafted a pre-development agreement with Straight8 Adventures.

- Parking lots, sidewalks, and playground completed (Fleckenstein Bluffs Park).
- Shelter/restrooms and river overlook under contract.

Initiative 1D - Explore opportunities to build on the success of the Aquatic Center by encouraging the development of complementary facilities, such as an indoor play facility.

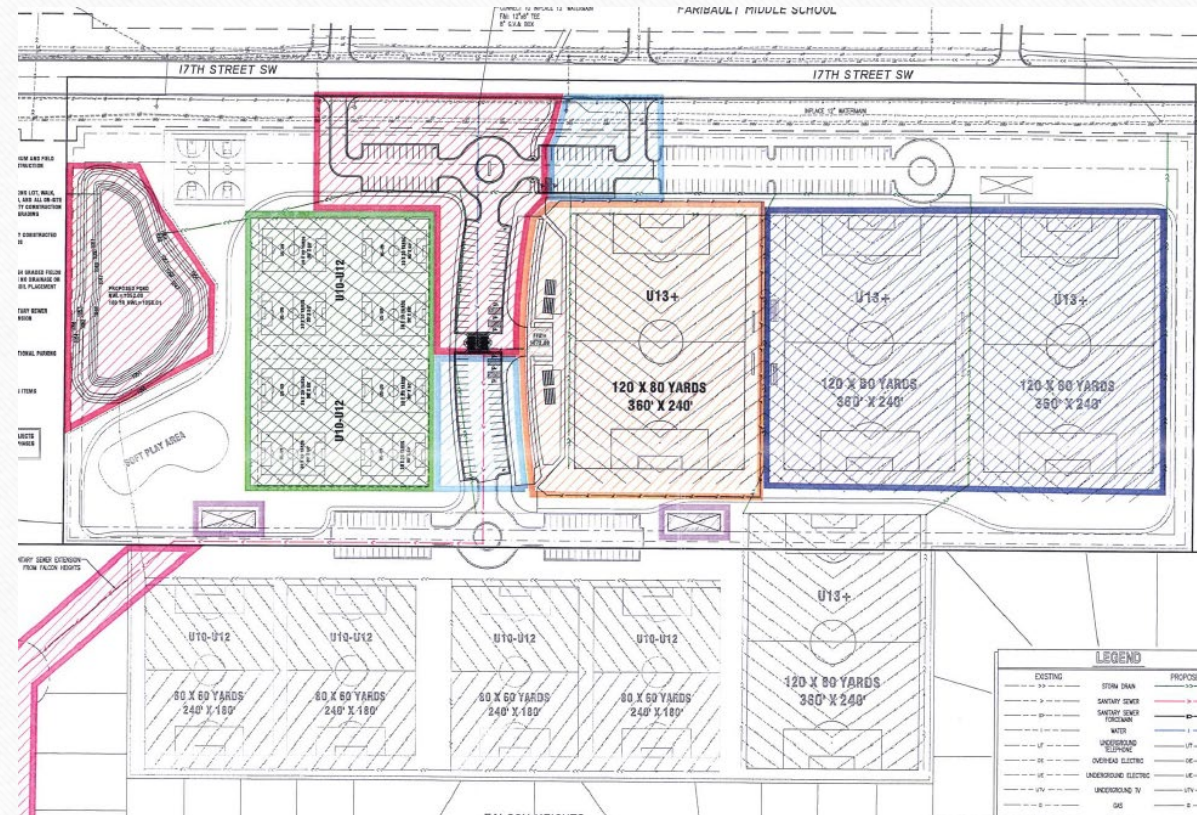
Reviewed 2013 Faribault Family Aquatic Center feasibility study with Aquatic Supervisor and PRAB to determine potential list of amenities. Considered additional recreational opportunities such as an indoor play facility or mini-golf.

- Added two (2) amenities in 2020 (splash toy, dump bucket and inflatables).



Initiative 1E - Collaborate with the school district and the soccer association to expand the soccer complex to the south when land development occurs.

Purchased property at 1740 Willow; still working on land south of complex.



Initiative 1F - Develop and implement a plan to adapt access to nature, leisure, and the arts to our changing demographics.

Continue to communicate with minority populations on desires. Largest use so far is land for soccer.

- Addition of two (2) double basketball courts: one in North Alexander Park and one in Waupacuta. High level of usage by minority populations.



Initiative 1G - Work to improve the quality of water resources in community parks and natural areas.

- Several areas of pollinator/no mow areas established in parks aid in this area.



Initiative 1H - Explore relocating the Teepee Tonka baseball fields to another location in the community.

Reviewed options, both at south end of town and in North Alexander Park.

- Have a tentative agreement with the School District to use the ballfields at the Faribault Middle School.



Initiative 1I - Work with the community to plan and develop an additional regional park in the community.

- The City adopted a Parks, Trails, and Open Space Plan in December of 2019.
- This plan identifies “Planned Parks” and “Future Park Search Areas”.



Initiative 2A - Work with technology and media outlets to promote community facilities.

Trying to keep lists of events current and placing on City web page as well as Tourism page.

- The promotional videos produced by CGI and hosted on the City's website feature community facilities, events, festivals and amenities.
- FCTV monthly tapings as well as news updates are being used by Parks and Recreation.



8/16/2021

16th Annual International Festival Faribault



Initiative 2B - Expand outreach to promote festivals, programs, and events for underserved groups.

Reach out to all groups to promote their events; work with Tourism to better promote events; provide assistance with City equipment to help organizations run better events.

- On-going
- City funding available for civic/non-profits.

Initiative 2C - Collaborate with others to provide community events that relate to the diverse needs and interests of the community.

Collaboration with Main Street and the FDC to produce the Night to Unite event with broad attendance. More choices of ethnic food were offered at the 2016 Night to Unite, and Somali and Cambodian Dance Troupes were added to the program. Buckham Library partnered with the FDC and the Minnesota Council of Churches to bring the "When Home Won't Let You Stay" art exhibit and local refugee speakers' panel to the Library. Contact FDC and other minority groups to determine how we can better assist them with events. The Main Street Board is discussing Staff and City Council sit on the Board of Directors

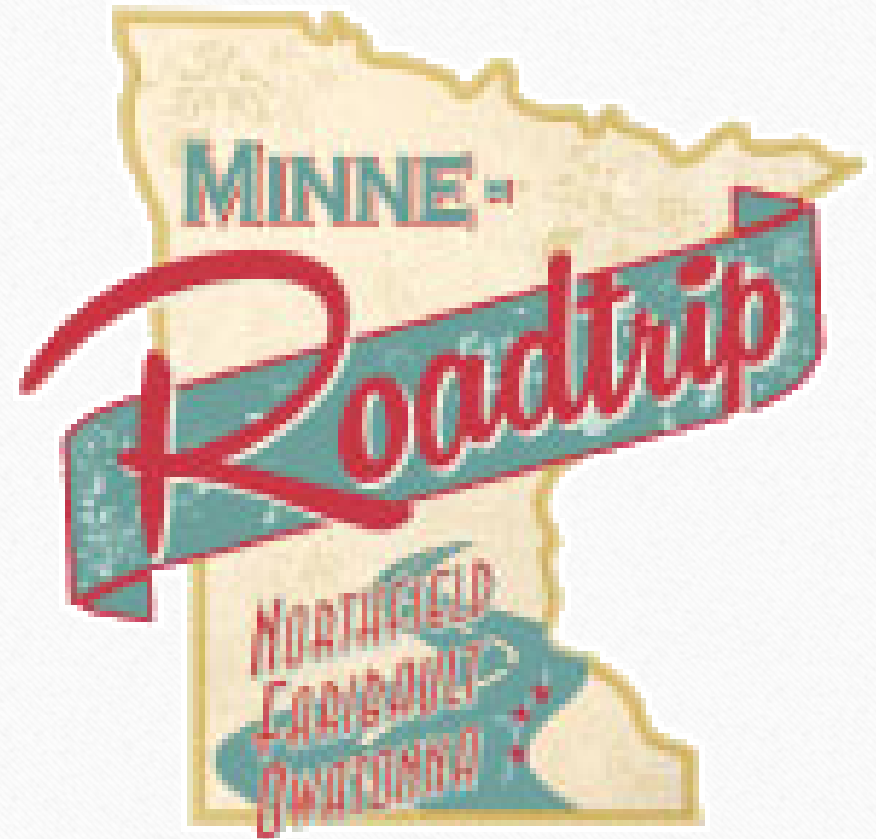
- Library staff worked with Friends of Buckham Memorial Library to bring the Green Card Voices exhibit to Library in June 2019



Initiative 2D - Work with the Tourism Committee to identify and promote community facilities and events to area residents and the region.

Notify tourism of events to assist in promotion.

- The City executed a 5-year agreement in 2018 with the Faribault Area Chamber of Commerce and Tourism (FACCT) to provide tourism services (funded with lodging tax \$).



Initiative 2E - Collaborate with others to promote Faribault as part of the Hockey Day in Minnesota festivities.

Some discussion has taken place, but no event was scheduled. Join Hockey Day in Minnesota; schedule an event; determine activities for event; find co-sponsors and financial sponsors; and run event.

- This has been discussed several times by Ice Arena Board. Nothing firm has happened yet.
- Hockey Day Minnesota includes youth and high school hockey games (typically outdoors). In addition to the Ice Arena Board, the Faribault Hockey Association and the School District/Blue Line Club would be the primary entities to work with.
- The City's two outdoor hockey rinks at Jefferson had their boards replaced within the past few years. Otherwise, a temporary rink could be set up in a location such as Bruce Smith Field.

M.A.F. MANKATO AREA
FOUNDATION



Initiative 2F - Continue to evaluate and refine the Library's role and services, including public access to technology.

Expanded Friends Organic Learning Garden to include Buckham Seed Library, straw bale gardening, and water stewardship. Continuing to expand technology offerings including 3D printing, vinyl cutting, coding and robotics.

- The Faribault's Future Pollinator Garden at the Library is used as a teaching garden and has expanded opportunities for programming related to master gardening and environmental conservation.
- The Friends of the Library purchased a laser cutter/engraver and virtual reality equipment for use in the makerspace. Programming currently in development.
- During pandemic, the Library began piloting mobile hotspot lending.



Initiative 2G - Promote River Bend Nature Center for outdoor winter activities and events like fat tire bike and ski trails.



Promotion is done through the City web page and social media. We will continue to work on this.

- The final concert for concert in the park has been held annually at River Bend to help promote their facility.

Initiative 3A - Develop and implement a plan to enhance and expand bicycle routes and trails in Faribault.

Update bike and trail map.

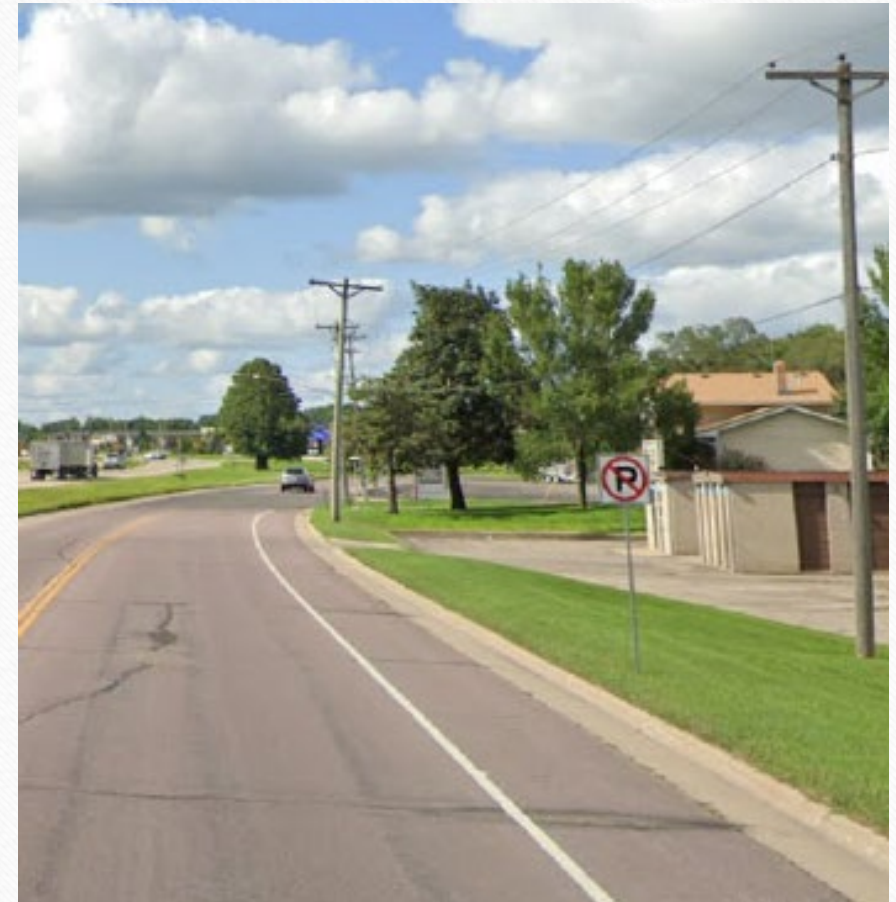
- *Map updated and reviewed by the Council at June 29, 2021 Work Session.*

Approve routes with Park and Recreation Board and City Council.

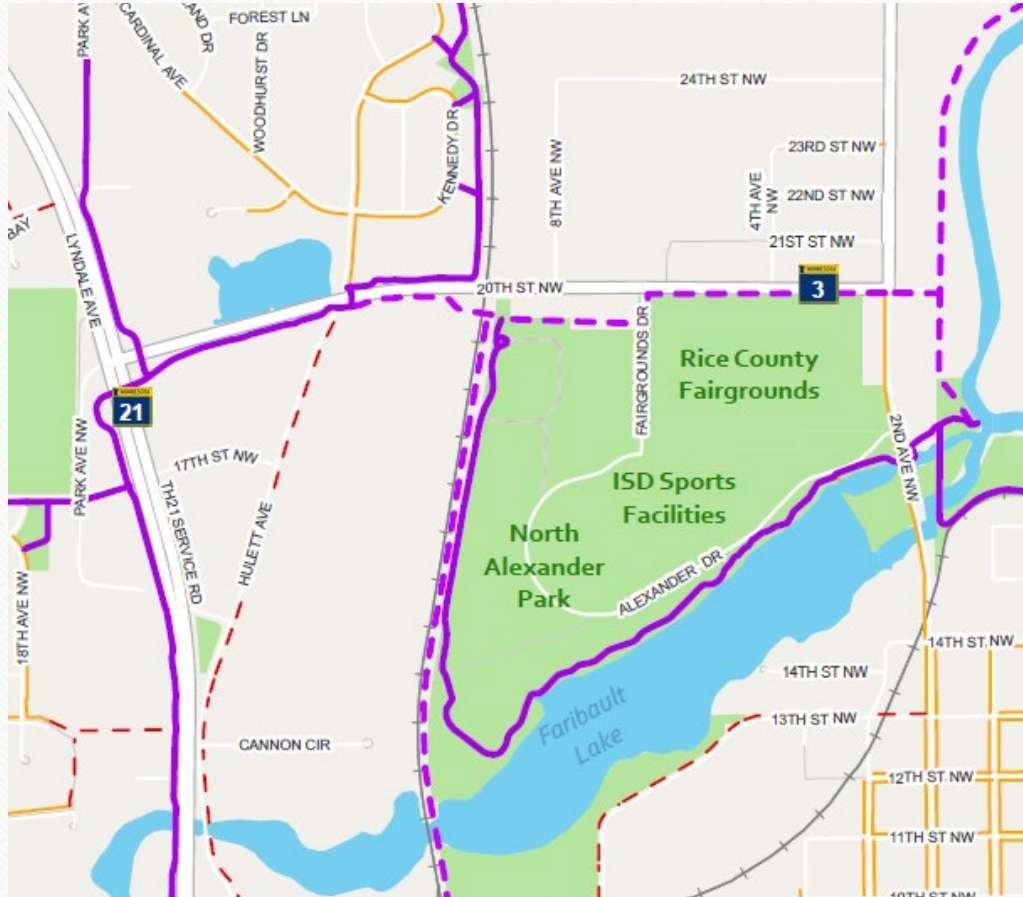
- *Demonstration bike route on Hulett Ave. from 20th St. NW & 7th St. NW approved/installed in 2019, partially funded by Rice County SHIP*

Apply for grants with and without a local match.

- *TAP Grant for Northern Link Trail connection (\$622k).*
- *MnDNR Local Trails Grant for the Lyndale Ave. Trail (\$100k).*



Initiative 3B - Complete the Northern Links Trail connection.



Submitted several Legacy and DNR Grant applications, as well as requests to legislature for inclusion in a State bonding bill.

- The Northern Links Trail connection (from Hulett Ave., under the railroad, into N. Alex. Park) is scheduled for construction in 2023.
- The City was awarded a Transportation Alternatives grant of \$622,000.
- Bonding request submitted for 2022 in amount of \$405,000.

Initiative 3C - Complete the Mill Towns Trail connection from 17th Street to White Sands Trailhead.

The DNR is taking the lead on this project. Construction is projected to start in late summer or early fall of 2017.

- The DNR constructed this connection in 2019, including separate bridge over the Cannon River.



Initiative 3D - Work with other communities, Rice County, and Steele County in the planning and construction of Prairie Wildflower Trail.

A meeting was held in Dundas in 2017. Continued planning and the type of committee consumed the discussion.

- The Prairie Wildflower Trail was designated by Minnesota Statutes Sec. 85.015, Subd. 18, with the trail located on "... an abandoned railroad line originating in the city of Austin and extending northwesterly through Blooming Prairie and Owatonna to the city of Faribault.". However, that line is the Canadian Pacific line, which to our knowledge, has not yet been abandoned.
- Several years ago Steele and Rice County formed a rail authority to position themselves to control ownership should this line ever be abandoned.

